



Looking at the “Big Rocks” and the Strategic Planning Workshop

City of Abilene “Big Rocks” ...



Assumption No. 1 – Organizations can reflect the habits of those in positions of authority.

Assumption No. 2 – Good habits practiced among those in positions of authority can lead to well run organizations.

City of Abilene “Big Rocks” ...



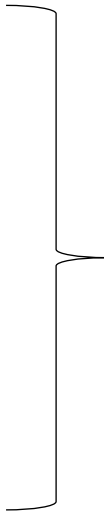
	URGENT	NOT URGENT
IMPORTANT	<p>I URGENT IMPORTANT</p> <p>EXAMPLES Project deadline tomorrow Tax pmt. due in 3 days</p> <p>RESULTS Stress, burnout Feel out of control</p>	<p>NOT URGENT IMPORTANT II</p> <p>EXAMPLES Planning, Setting up Systems Strategy & Goal-Setting</p> <p>RESULTS Long-Term Perspective Few crises, Control, Growth</p>
NOT IMPORTANT	<p>URGENT NOT IMPORTANT III</p> <p>EXAMPLES Unimportant requests Social phone calls</p> <p>RESULTS Progress is delayed. Deadlines jeopardized</p>	<p>NOT URGENT NOT IMPORTANT IV</p> <p>EXAMPLES Playing games at work Purely social Facebook</p> <p>RESULTS Never get ahead OR Complete Failure</p>

We work together to build a community of the highest quality for present and future generations.

City of Abilene “Big Rocks” ...



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Q2 is where policy takes place. It is the largest bowl in a series of nested bowls. If Council holds the largest bowl, they end up holding all the bowls.



AQUA OUTER

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City of Abilene “Big Rocks” ...



Assumption No. 3 – If we fail to plan, then we are planning to fail. (*Franklin*)

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Assumption No. 4 – The first casualty of any battle is the plan. (*Eisenhower*)

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City of Abilene “Big Rocks” ...



Assumption No. 3 – If we fail to plan, then we are planning to fail. (*Franklin*)

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Assumption No. 5 – When a man does not know what harbor he is making for, no wind is the right wind. (*Seneca*)

City of Abilene “Big Rocks” ...



Planning is hard work...

<https://www.youtube.com/watch?v=Lpau5YXk46Y>

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City of Abilene “Big Rocks” ...



So what are Abilene’s most important priorities moving forward?

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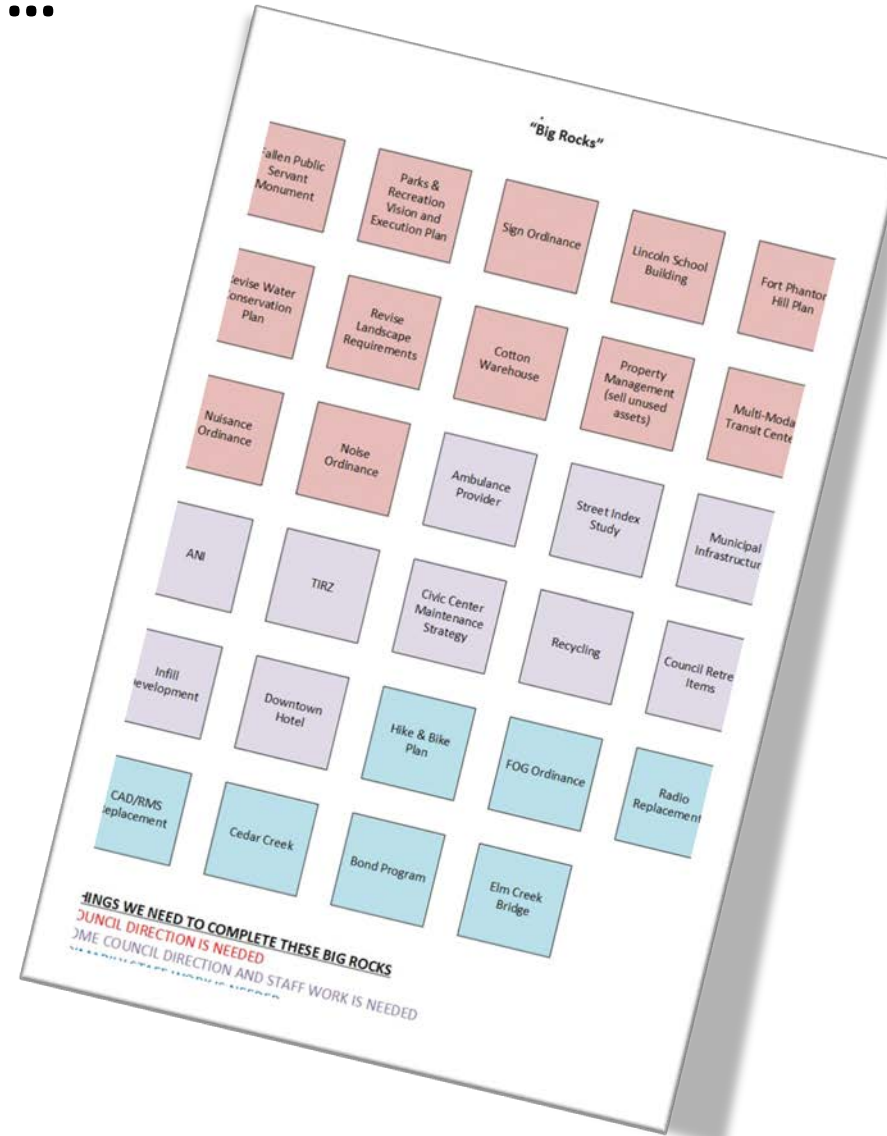
So what are Abilene’s most important priorities moving forward?

The sheet in front of you entitled City of Abilene “Big Rocks” is a culmination of Council items and staff items the City Manager has heard mentioned over the last 90 days.

Let’s look at it for a more in depth discussion.

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City of Abilene "Big Rocks" ...



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City of Abilene Mission = Core Purpose



Mission/Core Purpose

We work together to build and maintain a community of the highest quality for present and future generations.

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City of Abilene Organizational Vision



Vision

Abilene is a recognized regional leader that is known for a common sense, business friendly governance style that engages citizens in the decision-making process, promotes a welcoming and diverse civic spirit, values responsible government, and provides a high quality of life.

We work together to build a community of the highest quality for present and future generations.



Values – STACI³

Service

Teamwork

Accountability

Commitment

Innovation

Individual Worth

Integrity

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City of Abilene Strategic Priorities



Strategic Goals

Enhance the quality of life

Actively engage the community

Practice effective governance

Ensure reliable infrastructure

Deliver excellent service

Exercise fiscal discipline

Grow the local economy

Become an employer of choice

We work together to build a community of the highest quality for present and future generations.

City of Abilene Strategic Plan



Pursue Our Vision

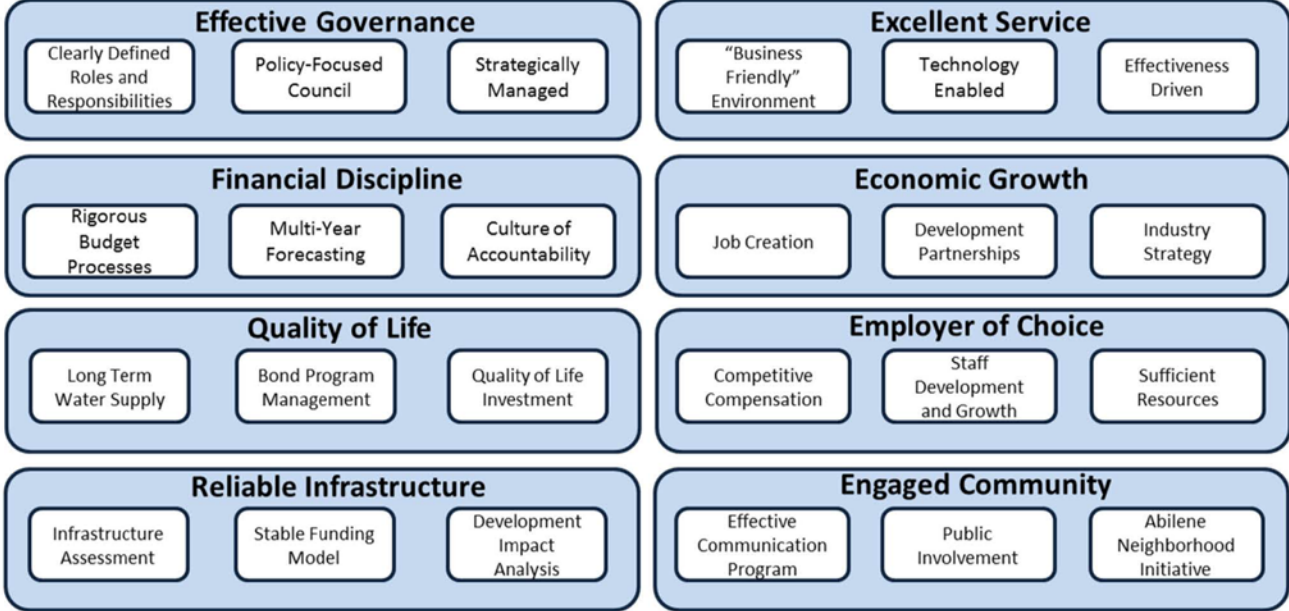
Abilene is a premier community of regional prominence serving actively engaged citizens with effective and responsive governance.



Fulfill Our Mission

We work together to build and maintain a community of the highest quality for present and future generations.

Accomplish Our Goals & Objectives



Live Our Values

Team Spirit + Continuous Improvement + Individual Worth
 Responsiveness + Service + Stewardship + Accountability + Integrity + Proactive

City of Abilene, Texas
 Strategic Planning Workshop
 Final Report



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City of Abilene Strategic Plan



Pursue Our Vision

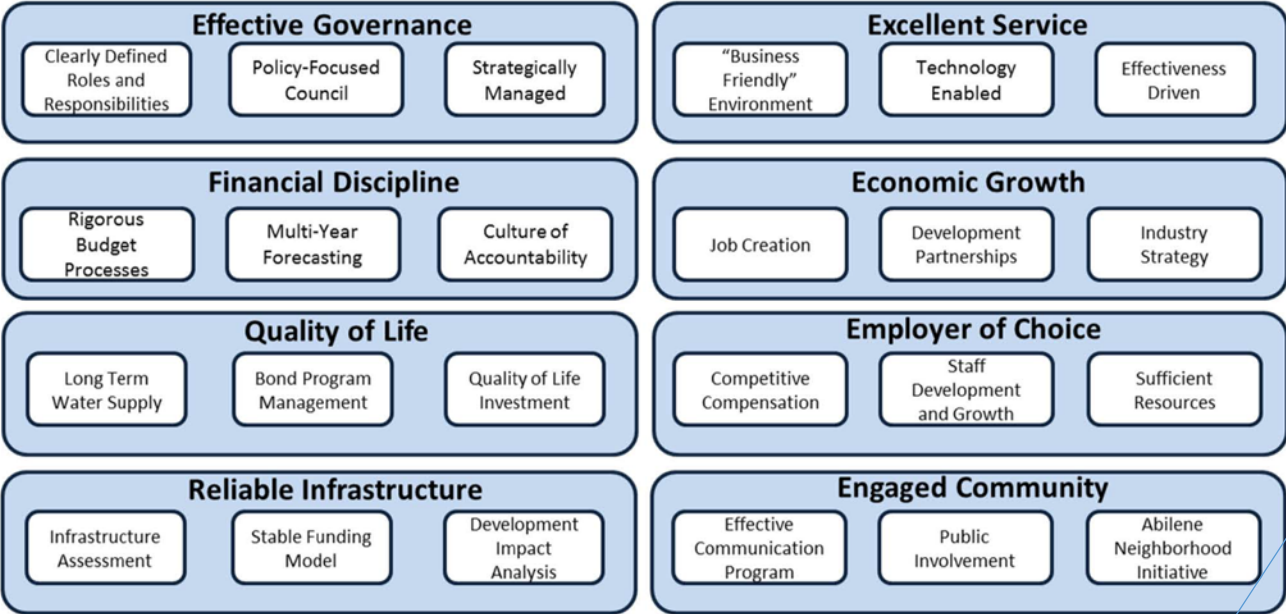
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These items will be updated with the versions Council directs us to adopt and promulgate.

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