



Mayor's Council on Physical Fitness  
Monday, July 19, 2010  
1:30 PM  
Rose Park Senior Center, Room C  
2633 S. 7th St.  
Abilene, Texas

#### Regular Meeting Agenda

1. Call to Order and swearing in of new councilmembers
2. Minutes: Approval of Minutes of February 10, March 10, April 14, May 12 and June 9 2010 meetings
3. Staff Liaison report (*Boen*)
  - a) Mentoring log to DSHS (June 2010)
4. Discussion and possible action on the following:
  - a) Favorite Fitness Activity of the Month July Swim Day (*Parris*), August (*TBD*), September "Abilene on the Move Day"/Elementary School PE Announcements (*TBD*)

#### Workshop Agenda

1. Discussion and possible action on the following:
  - a) What is our mission? (*O'Connell*)
  - b) Proposed Action Plan 2010-2011 (*O'Connell*)
  - c) Marketing Subcommittee recommendation re sponsorships on myfitnessabilene.com (*Horn/O'Connell*)
  - d) Solicitation packet used for Mayor's 5K (*Hedges*)
  - e) Advertising campaign to market myfitnessabilene.com (*O'Connell*)
  - f) Administration of myfitnessabilene.com. (*O'Connell*)
  - g) Physical Fitness Leadership Award (*O'Connell*)
  - h) Promoting fitness and promoting the Mayor's Council (*O'Connell*)
  - i) Order T-shirts for "Abilene on the Move Day" on September 10 (*PR Team*)
2. Set next meeting date
3. Adjournment

#### NOTICE

Persons with disabilities who would like special assistance or need special accommodations to participate in this meeting should contact Audria Hammond, Assistant to the Mayor and City Manager, 676-6206 at least forty-eight (48) hours in advance of this meeting.

#### CERTIFICATE

I hereby certify that the above notice of meeting was posted on the bulletin board at the City Hall of the City of Abilene, Texas on the \_\_\_\_\_ day of July 2010 at \_\_\_\_\_.

\_\_\_\_\_  
Danette Dunlap  
City Secretary