

**CIVIC ABILENE, INC.
BOARD OF DIRECTORS
Tuesday, July 14, 2009**

PRESIDING.....Mr. David Gist, Chair

ATTENDING

Ms. Neomia Banks
Mr. Tom Boecking
Mr. David Gist
Mr. Mike Hernandez
Mr. Steven Leggett
Ms. Peggy Manning
Mr. Joe Russey
Dr. Ted Starnes
Mr. John Thomas
Mr. Mike Warren
Ms. Micki Wright

ABSENT

Mr. Rob Barnhill
Ms. Laura Donaway
Mr. Charles Perkins
Mr. Robert Pollan

Ms. Audrey Perry, Manager
Mr. Bill Henderson, Event Coordinator
Ms. Kelley Messer, Legal
Mr. Mike Hall, Director of Community Services

Mr. Matt Martin, Abilene Living Magazine

1. CALL TO ORDER: The regular monthly meeting of the Civic Abilene, Inc. Board of Directors was called to order by Mr. David Gist, Chair, on Tuesday, July 14, 2009 at 4:05 p.m. (Meeting held at the Abilene Convention and Visitors Bureau located at 1101 North 1st Street, Abilene, TX).

2. APPROVAL OF MINUTES: Mr. John Thomas made the motion to approve the minutes from the June 9, 2009 meeting. The motion was seconded and approved by all members present.

3. FINANCIAL REPORT: Ms. Audrey Perry gave the Financial Report for June 2009: Checking Account - \$1,841.28; Investment Account - \$91,199.58; making a total cash position of \$93,040.86. There being no corrections, the report was filed for audit.

4. OPERATIONS REPORT: Mr. Bill Henderson gave the Operations Report for June 2009.

5. OTHER BUSINESS:

a. Abilene Living Magazine Advertising: Mr. Matt Martin of Abilene Living Magazine gave the Board an overview of the new publication including distribution plans, demographics, etc. He noted the magazine would be published twice a year. Ms. Audrey Perry cited the advantages of advertising, specifically on the back cover, at a cost of \$3,500 for the January 2010 issue. After discussion, Ms. Peggy Manning moved to approve the expenditure for advertisement in the January 2010 issue. The motion was seconded and approved by all present.

b. Booking Policy: Mr. David Gist reviewed the findings of the Booking Policy Committee and summarized the written policy given to each Board Member. He noted the Committee recommendation to adopt such a written policy into the Civic Center Policy Book. After discussion, Mr. Steven Leggett made the motion to formally adopt the policy as written and to include it in the policy book. The motion was seconded and approved by all members present. (Copy of policy attached).

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c. Information Kiosk: Ms. Audrey Perry informed the Board of the opportunity to have one or two informational kiosks located in the Civic Center Conference Center Lobby and the Main Foyer across from the office. One would be provided by the Abilene Convention and Visitors Bureau at no charge to the Civic Center, and the cost of the second kiosk would be \$200 initial set-up and \$149.50 per month thereafter. Ms. Nanci Liles of the Abilene Convention & Visitors Bureau gave the Board an operational demonstration. After discussion, Mr. Steven Leggett made the motion to approve the \$200 set up fee and \$149.50 monthly fee. The motion was seconded and approved by all members present.

6. ADJOURNMENT: There being no further business, the meeting adjourned at 4:45 P.M.