CIVIC ABILENE, INC.
BOARD OF DIRECTORS
Tuesday, April 14, 2015
Regular Meeting
1100 N. 6th – Abilene Civic Center Red Carpet Lobby
Abilene TX 79601

PRESIDING: Mr. Mike Warren – Chair

PRESENT

<u>ABSENT</u>

Mr. Joe Alcorta
Mr. Tom Boecking
Mr. David Gist
Mr. Steven Leggett
Mrs. Peggy Manning
Mr. Shaun Martin
Mr. Joe Russey
Mr. John Thomas
Mr. Mike Warren

Ms. Neomia Banks Mrs. Laura Donaway Mr. Charles Perkins Mr. Clint Rosenbaum Ms. Micki Wright

Molly Moser, Manager
Macy Klein, Events Coordinator
Sylvia Reed, Box Office Coordinator
James Childers, Director of Community Services
Theresa James, Legal Rep., City of Abilene

- **1. CALL TO ORDER:** The regular monthly meeting of the Civic Abilene, Inc. Board of Directors was called to order by Mr. Mike Warren, Chair, on Tuesday, April 14, 2015 at 4:19 p.m.
- **2. APPROVAL OF MINUTES:** Mr. John Thomas made the motion to approve the minutes from the February 11, 2015 meeting. Motion was seconded by Mrs. Peggy Manning and approved by all members present.
- 3. FINANCIAL REPORT: Ms. Molly Moser gave the Financial Reports:

	Checking Account	Investment Account	Cash Position
February 2015	\$13,171.61	\$38,191.38	\$51,362.99
March 2015	\$7,020.46	\$38,192.09	\$45,212.55

There being no corrections, the report was filed for audit.

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4. OPERATIONS REPORT: Ms. Macy Klein gave the Operations Reports for January, 2015.

5. Other Business:

- a. **Nominating Committee Report**: Mr. Shaun Martin stated that the Nominating Committee had met on March 16, 2015 and gave a brief overview on the Committee's recommendation to reappoint the five (5) members whose terms will expire in May 2015. The committee recommended approving the nominations of Mr. Joe Alcorta, Mrs. Laura Donaway, Mr. Charles Perkins, Mr. David Gist, and Mr. Clint Rosenbaum, all to serve another term. The Committee also recommended Rev. Isiah Lankford and Mr. Rick Waldraff for appointment. After discussion, Mr. Tom Boecking made to motion to recommend submitting the aforementioned nominations to the City Council for consideration. The motion was seconded by Mr. John Thomas and approved by all members present.
- b. Abilene Magazine Advertisement (Chamber of Commerce): Ms. Moser advised the Board that the Abilene Magazine was due for renewal and that the cost was down from previous years. After discussion, a motion was made by Mr. David Gist to approve the expenditure. The motion seconded by Mr. John Thomas and approved by all members present.
- c. Abilene Living Magazine Advertisement: Ms. Molly Moser advised the Board that the Abilene Living Magazine ad was due for renewal. The cost, with discount, would be \$5,000 for 2 issues (Fall 2015 and Spring 2016). After discussion, Mr. Tom Boecking made the motion to approve the expenditure. The motion was seconded by Mr. Shaun Martin and approved by all present.
- d. Fly System Video: Mr. Mike Warren informed the Board that a video had been developed to give an overview on how the 'manual' system works. After review of the Fly System Video, there was a lengthy discussion on what to do with the video. The Board agreed that the video was not going to effectively communicate the message as to why a new system would be more beneficial, but would be more confusing. There was discussion about individual members of the Board writing letters to the editor for Proposition 2. Civic Abilene, Inc. Board agreed that running an ad in the Abilene Reporter News would be the best way to promote Proposition 2, and requested they receive factual information from Civic Center staff to incorporate in the advertisement. During the board meeting held on February 11, 2015 it was motioned, seconded and approved by all present that the Board help promote the Fly System and proposed that \$10,000 be assessed. Discuss ensued

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that rather than using the funds to promote the video, funds could be used for advertisements to be run the week of the Bond Election. No motion was made. Theresa James, City Legal Representative, mentioned that she would need to consult with the Bond Counsel and get back with the Board regarding promoting the Proposition.

- e. **Green Room:** Ms. Molly Moser brief the Board on the possibility of updating the Green Room décor stating that the Abilene Philharmonic had mentioned that the décor was outdated. Prior to discussion, the Board had the chance to view the Green Room. After review and discussion, Mr. Tom Boecking made the motion to accept RFP's (Request for Proposals). The motion was seconded by Mr. Steven Leggett and approved by all members present.
- **6. ADJOURNMENT:** There being no further business, the meeting adjourned at 5:09 p.m.

Mike Warren, Chair	Sylvia Reed, Secretary
Molly Moser, Manager	