

**SPECIAL CALLED MEETING**  
**July 12<sup>th</sup>, 2016, 2:00 p.m.**

**CITY COUNCIL OF THE CITY OF ABILENE, TEXAS,**  
**CITY COUNCIL CHAMBERS OF CITY HALL**

The City Council of the City of Abilene, Texas, met in a Joint Special Called Meeting with the Development Corporation of Abilene to hear a presentation regarding the implementation of the Strategic Plan for future Economic Development. Mayor Norm Archibald was present and presiding with Councilmen Shane Price, Anthony Williams, Jay Hardaway, Kyle McAlister, and Bruce Kreidler. Councilman Steve Savage was absent. Also present were City Manager Robert Hanna, City Attorney Stanley Smith, City Secretary Danette Dunlap, and various other members of staff.

Mayor Archibald gave the invocation.

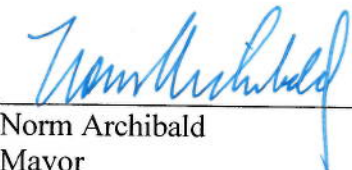
Mayor Archibald led the pledge to the United States Flag and the Texas Flag.

Discussion included: 1) Develop "Quality of Place" that offers features, amenities and activities necessary to attract and retain talent; 2) talented employees available to meet present and future employer needs; 3) Abilene competes more effectively to attract quality employers to the community; 4) A shared vision – positioning for long-term growth and prosperity; 5) adapting to shifts in economic development, where incentives are becoming secondary to quality of place; and 6) making Abilene more effective at attracting Capital Investment, Jobs and Talent.

Implementation includes: 1) Aggressively market and promote Abilene as a destination for new investment & employment; 2) Build a deep and highly skilled talent base through development, retention, and attraction; 3) Develop an innovation ecosystem that spawns and supports innovative people and businesses; 4) Position Abilene as top of mind for businesses and talent in DFW; 5) Support the growth and prosperity of existing businesses; 6) Make downtown Abilene a center of employment and investment; 7) Continue redeveloping the Pine St Corridor as a central mixed-use artery connecting downtown and the city's emerging education and healthcare district; 8) Engage emerging leaders in economic development and civic affairs; 9) Leverage Dyess AFB as a source of talent and as an economic driver; and 10) Launch a community-wide public awareness campaign designed to encourage residents to become ambassadors for Abilene's success.

There being no further business, the meeting was adjourned at 3:12 p.m.

  
Danette Dunlap  
City Secretary

  
Norm Archibald  
Mayor