

SPECIAL CALLED MEETING
March 16th 2017, 1:30 p.m.

CITY COUNCIL OF THE CITY OF ABILENE, TEXAS,
CITY COUNCIL CHAMBERS OF CITY HALL

The City Council of the City of Abilene, Texas, met in a Special Called Workshop Meeting along with the Development Corporation of Abilene, Abilene Industrial Foundation and the Chamber of Commerce. Mayor Norm Archibald was present and presiding with Councilmen Shane Price, Bruce Kreidler, Anthony Williams, and Steve Savage. Councilman Kyle McAlister was absent. Also present were City Manager Robert Hanna, City Attorney Stanley Smith, City Secretary Danette Dunlap, and various other members of staff.

Item 3.1: Joint Meeting with the Development Corporation of Abilene (DCOA), Abilene Industrial Foundation (AIF) and the Chamber of Commerce – regarding the Annual Accountability Scorecard on the Strategic Plan.

Alex Cooke with TIP Strategies presented the annual scorecard.

SCORE SUMMARY

Strategy	Grade
1. Aggressively market and promote Abilene as a destination for new investment and employment.	A
2. Build a deep and highly skilled talent base through development, retention, and attraction.	A
3. Develop an innovation ecosystem that spawns and supports innovative people and businesses.	A
4. Position Abilene as top of mind for businesses and talent in DFW.	A
5. Support the growth and prosperity of existing businesses.	A
6. Make downtown Abilene a center of employment and investment.	A
7. Continue redeveloping the Pine Street Corridor as a central mixed-use artery connecting downtown to the city's emerging education and healthcare district.	B
8. Engage emerging leaders in economic development and civic affairs.	A

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| 9. Leverage Dyess AFB as a source of talent and as an economic driver. | A- |
| 10. Launch a community-wide public awareness campaign designed to encourage residents to become ambassadors for Abilene's success. | A |

FIRST YEAR SUCCESSES

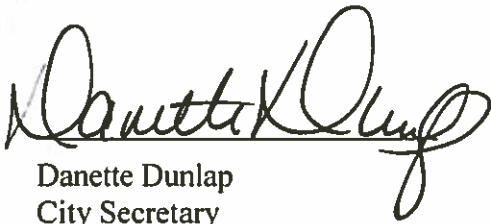
- 36 of 49 actions (73%) were underway or on track for completion
- Only five actions had not been started that were initially scheduled to begin implementation in 2016
- Progress made on at least 10 actions that were not scheduled for implementation until later years
- Advancement on Goal 2
 - Progress made on four actions that were scheduled for implementation in later years
 - Formation of regional Healthcare and Manufacturing sector partnerships
- Success in developing Abilene's innovation ecosystem
- TEDC's 2016 Community Economic Development Award for the Prairie Dog Pet Products recruitment

GOING FORWARD


- What's needed to maintain momentum?
 - An implementation steering committee?
 - Regular meetings to discuss progress and evaluate priorities?
 - Additional resources?
 - Public awareness campaign to highlight successes?

Discussion included: 1) how to update the matrix; 2) data is available; 3) Taylor County Expo Bond; and 4) skilled workers.

There being no further business, the meeting adjourned at 2:16 p.m.



Danette Dunlap
City Secretary



Norm Archibald
Mayor