

FRONTIER *Texas!*

BOARD MEETING MINUTES

October 21, 2008

VOTING MEMBERS PRESENT:

Bill Neal
Billye Proctor Shaw
Charlie Black
David Vela
Dr. Marc Orner

Homer Hillis
Kim Snyder
Peter Lauve
Petty Hunter
Sue Ball

EX-OFFICIO MEMBERS PRESENT:

Jerry Harris
Jimmy Parker
Lynn Barnett

Margaret Hoogstra
Nicki Harle

MEMBERS ABSENT:

Brandon Polk
Col. James Hammes
Chuck Statler
Mike Alexander

Nanci Liles
Ron Butler
Tony McMillan

STAFF PRESENT:

Jeff Salmon
Scott Clowdus

Pamela Wells
Nell Sims

GUESTS PRESENT:

Audrey Perry
Karen Munoz

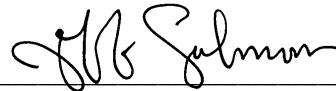
Audrey Hammond

- 1. WELCOME AND INTRODUCTIONS.** Having a quorum of the board, Board President Charlie Black called the meeting to order in the Frontier Texas! Board Room, 625 North First Street, Abilene, Texas. The attending Board Members were officially sworn into office by Audrey Hammond from the City Secretary's office.
- 2. REVIEW FINANCIAL STATEMENT OF POSITION.** The Statement of Financial Position for the end of the fiscal year was presented by Executive Director, Jeff Salmon.
- 3. CONSENT AGENDA.** There was a motion to approve all Consent Agenda items as presented. The motion was seconded and carried.
- 4. BUDGET.** Board Treasurer, Peter Lauve, presented the proposed 08-09 Budget. The Budget comes as a recommendation from the Finance Committee. The Budget was approved as presented.
- 5. PLANNING DISCUSSION.** Mr. Black distributed a handout listing the Strategic Action Plan and asked the committees to focus on replacing the declining admissions revenue from other sources and keeping the exhibit a relevant attraction that people want to come, too. Mr. Black asked Mr. Salmon to distribute and explain his 2008-2009 Action Plan which identifies the current calendar of planned events. A Standing Committees and Task Forces handout was distributed showing the current areas of responsibility for the Committees. Since there have been some changes to the Board structure, now would be a good time to make some adjustments to committee membership. Please contact the Committee Chairs if you want to serve on a particular committee. Mr. Salmon reported that he is currently analyzing the past two years marketing. Mr. Black asked the committees to meet and report back with their plan for 2009 by the December Board meeting. It was suggested that the Marketing committee look into hosting Western movie nights on the Parade Grounds. It was suggested that we work with our universities again on marketing.

6. **NEXT MEETING DATE.** The next board meeting is scheduled for Tuesday, December 9th at 4:00 p.m. in the Frontier Texas! Board Room.
7. **ADJOURNMENT.** As there was no further business, the meeting was adjourned.



Compiled by Pamela Wells



Reviewed by Jeff Salmon