

# FRONTIER *Texas!*

## BOARD MEETING MINUTES

December 15, 2009

### VOTING MEMBERS PRESENT:

Audrey Perry  
Bill Neal  
Bob Gee  
Brandon Polk  
Charlie Black

David Vela  
Kelly Kinard  
Kim Snyder  
Peter Lauve

### EX-OFFICIO MEMBERS PRESENT:

Chuck Statler  
Jerry Harris

Margaret Hoogstra

### MEMBERS ABSENT:

Col. James Murray  
George Pendergrass  
Homer Hillis  
Jay Evans  
Jimmy Parker  
Karen Munoz

Lynn Barnett  
Mike Alexander  
Nanci Liles  
Nicki Harle  
Ron Butler  
Sue Ball

### STAFF PRESENT:

Jeff Salmon  
Scott Clowdus

Pamela Wells  
Pam Harman

### GUESTS PRESENT:

Theresa James

1. **WELCOME AND INTRODUCTIONS.** Having a quorum of the board, Board President Peter Lauve called the meeting to order in the Frontier Texas! Board Room, 625 North First Street, Abilene, Texas.
2. **REVIEW FINANCIAL STATEMENT OF POSITION.** Accounting Coordinator, Pamela Wells presented the Statement of Financial Position for November. Executive Director, Jeff Salmon reported that he is possibly planning to pull back on his advertising programs with the Convention and Visitor Bureau and possibly the Forts Trail to offset the lower revenue from the Venue Tax. Mr. Salmon added that Nanci Liles is expecting the hotel revenue numbers to start leveling out. The Financials will be filed for audit.
3. **CONSENT AGENDA.** There was a motion to approve the Consent Agenda items as presented. The motion was seconded and carried.
4. **COMMITTEE REPORTS AND POSSIBLE ACTION.**
  - a. **Strategic Planning Task Force.** Mr. Lauve read the Frontier Texas! mission statement and explained the Task Force will go through the process of putting a plan together on how Frontier Texas! can do what it is already doing better. Mr. Lauve wants to include members of the Board and people from the community in the Strategic Planning process. Anyone interested in participating needs to contact Mr. Lauve or Jeff Salmon. Mr. Salmon asked for anyone serving with other entities to offer him copies of their strategic plans to be included in his reference library.
  - b. **Education Committee.** Museum Educator, Pam Harman reported the committee discussed refining their education processes in relation to tours. They are also preparing for the Texas Independence event on March 2<sup>nd</sup> and trying to grow that event.
  - c. **Fundraising Committee.** Committee Co-chair, Kim Snyder reported they are visiting the Foundations in January to line up funding for the next fundraiser. Abilene Living Magazine has requested to run an article on the Buffalo Chip Classic.

5. **EXECUTIVE DIRECTOR'S REPORT.** Mr. Salmon reported:
- a. **Public Relations Highlights.** It is disconcerting that the recent numbers are soft. More ads are running for the holidays.
  - b. **Education.** To refine the school tour process, Pam Harman has consulted with AISD teachers about how their experience can be improved.
  - c. **Programs/Events.** There has been a delay receiving the planned dinosaur exhibit. In March, a new exhibit titled 'Gunfighters on the Frontier' will open. Mr. Salmon is planning to debut it on March 2<sup>nd</sup>, Texas Independence Day. Mr. Lauve asked Mr. Salmon to e-mail a weekly list of events to the Board so they can be aware of the various activities.
  - d. **Facility/Operations.** Operations Director Scott Clowdus is currently getting a quote on buying a second backup projector. Having another projector would make it possible for Mr. Clowdus to send two projectors to be repaired at one time.
  - e. **Marketing/Promotions.** Mr. Clowdus reported the Convention and Visitors Bureau has put together a promotion using a stocking filled with coupons and one of the coupons is redeemable for a gift that can be picked up at the front counter here.
6. **NEXT MEETING DATE.** The next board meeting is scheduled for Tuesday, February 23, 2010 at 4:00 p.m.
7. **ADJOURNMENT.** As there was no further business, the meeting was adjourned.



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Compiled by Pamela Wells



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Reviewed by Jeff Salmon

# FRONTIER *Texas!*

## BY-LAWS SPECIAL MEETING MINUTES

December 15, 2009

### VOTING MEMBERS PRESENT:

Audrey Perry  
Bill Neal  
Bob Gee  
Brandon Polk  
Charlie Black

David Vela  
Kelly Kinard  
Kim Snyder  
Mike Alexander  
Peter Lauve

### EX-OFFICIO MEMBERS PRESENT:

Chuck Statler  
Jerry Harris

Margaret Hoogstra

### MEMBERS ABSENT:

Col. James Murray  
George Pendergrass  
Homer Hillis  
Jay Evans  
Jimmy Parker  
Karen Munoz

Lynn Barnett  
Nanci Liles  
Nicki Harle  
Ron Butler  
Sue Ball

### STAFF PRESENT:

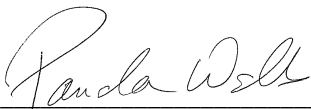
Jeff Salmon  
Scott Clowdus

Pamela Wells  
Pam Harman

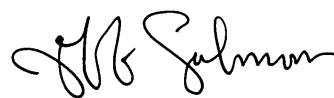
### GUESTS PRESENT:

Theresa James

1. **WELCOME AND INTRODUCTIONS** Having the required ten voting members present as stated by the By-laws in order to make changes to the By-laws, Board President Peter Lauve called the special meeting to order in the Frontier Texas! Board Room, 625 North First Street, Abilene, Texas.
2. **COMMITTEE REPORTS AND POSSIBLE ACTION.**
  - a. **Governance Committee.**
    - **Amendment(s) to the By-laws – Discussion and Possible Action.** Committee Chair Audrey Perry reported that the proposed changes come from committee and do not require a second. Mr. Lauve opened the floor for discussion on the proposed changes. Assistant City Attorney, Theresa James read out a summarized list of the proposed changes. The members presented discussed section 7.01 and its implications. Mr. Brandon Polk made a motion to amend section 7.01 from 10 voting members present to 8 voting members present in order to adopt alterations, amendments, or repeals to the By-laws. Mr. Bill Neal seconded the motion. The motion carried. There was a motion to approve the By-laws as amended. The motion was seconded and carried.
3. **ADJOURNMENT.** As there was no further business, there was a motion to adjourn the meeting. The motion was seconded and carried.



Compiled by Pamela Wells



Reviewed by Jeff Salmon