

FRONTIER *Texas!*

BOARD MEETING MINUTES

June 22, 2010

VOTING MEMBERS PRESENT:

Audrey Perry
Bob Gee
Brandon Polk
George Pendergrass
Karen Munoz

Kim Snyder
Mike Alexander
Peter Lauve
Sue Ball

EX-OFFICIO MEMBERS PRESENT:

Jerry Harris

Nanci Liles

MEMBERS ABSENT:

Bill Neal
Charlie Black
Chuck Statler
Col. James Murray
David Vela
Homer Hillis
Jay Evans

Jimmy Parker
Kelly Kinard
Lynn Barnett
Margaret Hoogstra
Nicki Harle
Ron Butler

STAFF PRESENT:

Jeff Salmon
Scott Clowdus

Pamela Wells

STAFF PRESENT:

Jaime Adame, Abilene Reporter News

1. **WELCOME AND INTRODUCTIONS.** Having a quorum of the board, Board President Peter Lauve called the meeting to order in the Frontier Texas! Board Room, 625 North First Street, Abilene, Texas. Jeff Salmon introduced Jaime Adame from the Abilene Reporter News.
2. **REVIEW FINANCIAL STATEMENT OF POSITION.** Pamela Wells presented the May Statement of Financial Position. Director of Operations, Scott Clowdus reported the exhibit tech will be here at the end of July and he and Scott will look at the life of the projector lamps then. Executive Director, Jeff Salmon reported Venue Tax has been down as much as 20% this year, but Nanci Liles confirmed that that number has crept back up to 13.7% below expected revenues. Mr. Salmon has been cutting back on non-critical advertising to compensate for the lower revenues.
3. **CONSENT AGENDA.** There was a motion to approve the Consent Agenda items as presented. The motion was seconded and carried.
4. **COMMITTEE REPORTS AND POSSIBLE ACTION.**
 - a. **Strategic Planning Task Force.** Mr. Lauve reminded the Board members about the upcoming Strategic Planning meeting. The surveys are going out online by the end of this week. Mr. Salmon added that we are buying the Abilene Reporter News Scripps e-mail list to reach the public.
 - b. **Fundraising Committee.** Committee Co-chair, Kim Snyder reported they had a brief meeting. Twelve of the twenty-two team slots are filled. Half the Marshalls are secured and the facility plans are worked out. The committee is looking for one more \$5,000 sponsor. Sue Ball asked for the Board members to plan to come out to the event, even for just a few hours. Mr. Salmon asked the members to plan to buy a \$50 ticket for the evening steak dinner.

5. **EXECUTIVE DIRECTOR'S REPORT.** Mr. Salmon distributed a handout and reported that over 5,000 kids from 54 school districts came through Frontier Texas! on guided tours. Mr. Lauve asked Mr. Salmon to give a report on the June 21st Venue Tax meeting. Mr. Salmon reported the meeting was similar to past meetings and asked the Board members to write a personal letter to the members of that Board, City Council, or County Judges relating that the venue tax funding is central to the Frontier Texas! business plan. Mr. Brandon Polk emphasized that Frontier Texas! initiated the whole program as part of its grant process and the other entities were added as cooperative support. Mr. Lauve added that both of the other entities receive other public money; Frontier Texas! only receives the venue tax from public funds.
6. **NEXT MEETING DATE.** The next board meeting is scheduled for Tuesday, August 24, 2010 at 4:00 p.m.
7. **ADJOURNMENT.** As there was no further business, the meeting was adjourned.



Compiled by Pamela Wells



Reviewed by Jeff Salmon