

FRONTIER *Texas!*

BOARD MEETING MINUTES

February 16, 2011

VOTING MEMBERS PRESENT:

Audrey Perry
Bill Gollihar
Bill Neal
Bob Gee
George Pendergrass

Kyle Frush
Kelly Kinard
Peter Lauve
Sue Ball

EX-OFFICIO MEMBERS PRESENT:

Charlie Black
Margaret Hoogstra

Nanci Liles

MEMBERS ABSENT:

Chuck Statler
Col. James Murray
David Vela
Jay Evans
Jeff Gore
Jerry Harris

Kim Snyder
Lynn Barnett
Mike Alexander
Nicki Harle
Ron Butler

STAFF PRESENT:

Jeff Salmon

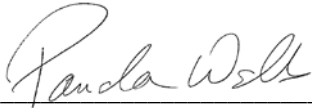
Pamela Wells

GUESTS PRESENT:

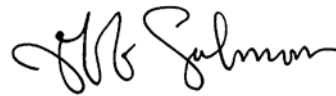
Matt Higgins, Condley & Co. Audit Dept.

1. **WELCOME AND INTRODUCTIONS.** Having a quorum of the board, Board President Peter Lauve called the meeting to order in the Frontier Texas! Board Room, 625 North First Street, Abilene, Texas. Mr. Lauve introduced Matt Higgins from Condley & Co. and newly approved Board Member, Kyle Frush.
2. **AUDIT PRESENTATION AND POSSIBLE ACTION.** Mr. Higgins presented a clean opinion for the 2009-2010 fiscal year Audit. There was a motion to approve the Audit as presented. The motion was seconded and carried.
3. **REVIEW FINANCIAL STATEMENT OF POSITION.** Pamela Wells presented the December Statement of Financial Position. Executive Director, Jeff Salmon reported the Advertising budget will continue to be out of budget for the next few months, but should begin to shrink down towards the annual budget closer to the end of the year. The Venue Tax distributions are beginning to edge back up.
4. **CONSENT AGENDA.** There was a motion to accept the Consent Agenda items as presented. The motion was seconded and carried.
5. **COMMITTEE REPORTS AND POSSIBLE ACTION.**
 - a. **Education Committee.** Mr. Salmon reported the Committee Chair position is still open and asked the Board to contact him with possible nominations for fill the Education component on the Board. He also asked that anyone interested in serving as Education Committee Chair and interested in Frontier Texas! as an educational entity to please contact him. The committee meets quarterly.
 - b. **Fundraising Committee.** Mr. Salmon reported Mike Alexander is still excited about having the fundraiser at Fort Phantom. The committee intends to sell more dinner tickets this year. Mr. Salmon showed the completed 2010 Buffalo Chip Classic video.

6. **EXECUTIVE DIRECTOR'S REPORT.** Mr. Salmon reported the Facebook promotions are expanding and the Frontier Texas! page has a new customer testimonial posted. Recently, during the freezing weather, there were exhibit and plumbing issues. Mr. Bill Neal suggested using more local participation when the new Welcome Theater goes in by showing locally-made documentaries. Mr. George Pendergrass suggested commissioning a new jingle for a TV commercial and radio ad.
7. **NEXT MEETING DATE.** The next board meeting is scheduled for Wednesday, April 27, 2011 at 10 a.m.
8. **ADJOURNMENT.** As there was no further business, the meeting was adjourned.



Compiled by Pamela Wells



Reviewed by Jeff Salmon