

BOARD MEETING MINUTES February 22, 2012

VOTING MEMBERS PRESENT:

Bill Gollihar Jennifer Lee-Shultz
Bill Neal Kim Snyder
Bob Gee Mike Hernandez
Jack Rentz Sue Ball

EX-OFFICIO MEMBERS PRESENT:

Nicki Harle

MEMBERS ABSENT:

Audrey Perry
Chuck Statler
Col. Kristina O'Brien
David Vela
Jay Evans
Jeff Gore
Kyle Frush
Lynn Barnett
Margaret Hoogstra
Mike Alexander
Nanci Liles
Peter Lauve
Kelly Kinard
Ron Butler

STAFF PRESENT:

Jeff Salmon Scott Clowdus

Pamela Wells

GUESTS PRESENT:

Matt Higgins Christine Painter
Lt. Col. Michael Miller Amanda Best

- 1. WELCOME AND INTRODUCTIONS. Having a quorum of the board, Board President Kim Snyder called the meeting to order in the Frontier Texas! Board Room, 625 North First Street, Abilene, Texas. Ms. Snyder introduced Lt. Col. Michael Miller, proxy for Col. O'Brien and Matt Higgins from Condley and Co. She also introduced Christine Painter and Amanda Best from Morris & Mitchell, consultants for the Miss Frontier Texas! scholarship contest.
- 2. AUDIT PRESENTATION AND POSSIBLE ACTION. Mr. Higgins presented the Financial Statements and Independent Auditor's Report for the 2010-2011 fiscal year. The auditors gave Frontier Texas! a clean opinion. There was a motion to accept the audit into the record as presented. The motion was seconded and carried.
- 3. **REVIEW FINANCIAL STATEMENT OF POSITION.** Board Treasurer, Sue Ball presented the January Statement of Financial Position. Ms. Ball reported Frontier Texas! received the first of three installments on a grant from the Dian Graves Owen Foundation for the Exhibit Redevelopment project.
- CONSENT AGENDA. There was a motion to accept the Consent Agenda items as presented. The motion was seconded and carried.

5. PRESIDENT'S REPORT AND POSSIBLE ACTION.

a. Exhibit Redevelopment Plans. Board President, Kim Snyder reported a grant for the redevelopment is under consideration for the Dodge Jones Foundation. The committee will meet with the consultants March 8th and 9th to tighten the proposed project budget. Jack Rentz has agreed to help construct an outdoor sign feature as part of the redevelopment project and T&T Foundation gave a \$16,500 donation for a buffalo skull sculpture and picnic tables to be placed on the parade grounds. The artist designing the sculpture is Joe Barrington and the plan is to create a kid-safe, durable feature. Ms. Snyder related some of the changes

and additions the committee hope to include in the redevelopment. All electronics will be upgraded as a part of this project.

6. COMMITTEE REPORTS AND POSSIBLE ACTION.

- **a.** Marketing Committee. Mr. Salmon introduced Christine Painter and Amanda Best from Morris & Mitchell advertising agency. They reported the Miss Frontier Texas! Scholarship Contest has received cash sponsorships from Coca-Cola, Abilene Teachers Federal Credit Union, and BML. Abilene Dental has come in with a partial cash and partial in-kind sponsorship. Additionally, James Leddy has donated a pair of custom boots and ACU has donated scholarship money. The Abilene Reporter News is writing an article about last night's Perini Ranch events to be published in an upcoming issue of the paper. The next event will be the Saddle and Shoot at Fort Phantom Hill. The winner will be crowned March 24th followed by a reception on the Frontier Texas! parade grounds.
- 7. **EXECUTIVE DIRECTOR'S REPORT.** Mr. Salmon reported this year's March 2nd Texas Independence Day event will be primarily educational. Big Day Downtown is scheduled for April 14th and there will be a living history demonstration on the Frontier Texas! parade grounds.
- 8. NEXT MEETING DATE. The next board meeting is scheduled for Wednesday, April 18, 2012 at 10 a.m.

9. ADJOURNMENT. As there was no further business, the meeting was adjourned.

Compiled by Pamela Wells

Reviewed by Jeff Salmon