

**KEEP ABILENE BEAUTIFUL
BOARD MEETING
February 6, 2008
Cotton Patch Cafe**

OFFICERS PRESENT

Carolyn Cockerell
Yogi Christesson

BOARD MEMBERS PRESENT

Rod Cates	Mary Ann Martin	Martin Garcia
Mary Perkins	Kevin Riney	Malcolm Bramlett
Jana Moreno	JoAnn Sczech	

BOARD MEMBERS ABSENT

Victor Sotelo	Doug Hodel	Jerry Harris	Tara Castille
Monica Shannon	Stephanie Kraly	Wade Grissom	

EX-OFFICIO MEMBERS PRESENT

Mary Beth Kilgore Raymond Grothaus

SUPPORT MEMBERS PRESENT

Jon James, Planning & Development Services	Kelley Messer, City Attorney's Office
Mike Wegner, Solid Waste Services	Megan Santee, Planning & Development Services
Jim Winward, Public Works	Priscilla Templeton, Community Enhancement
David Jorgensen, Solid Waste Services	

WELCOME GUESTS:

Lydia Long

Item I: **Call to Order.** Yogi Christesson called the meeting to order at 12:00 p.m.

Item II: **Approval of Minutes.** *Martin Garcia moved to approve the December minutes. Yogi Christesson seconded the motion and the motion carried unanimously.*

Item III: **Treasurer's Report.** Yogi Christesson gave November and December's treasurer's report as follows:

As of November 30, 2007:

Balance	Checks Written/Cost	Deposits
General Operating Account		
\$58,294.33	\$1,178.80	\$7,337.20

Approval of Treasurer's Report. *Rod Cates moved to accept the treasurer's report for audit. Mary Ann Martin seconded the motion and the motion carried unanimously.*

As of December 31, 2007:

Balance	Checks Written/Cost	Deposits
General Operating Account		
\$62,289.90	\$1,210.33	\$4,594.34

Approval of Treasurer's Report. *Malcolm Bramlett moved to accept the treasurer's report for audit. Martin Garcia seconded the motion and the motion carried unanimously.*

Item IV: Action Items

A. Discussion and Possible Approval of CLPP Award winning monies – Mary Ann Martin presented the CLPP Award Monies Committee recommendation of having a school grant for a recycling project. The name of the award/grant is Keep Abilene Beautiful's "Project Recycling" Award. \$2,000 will be awarded to one school applicant each year to begin or further their recycling initiatives. The applications were sent to the principals early January with a January 25, 2008 due date. The winner is Mann Middle School's Practical Academics Class with "Mission Recycle". Plans include purchasing a large shredder and recycling paper, plastic drinking bottles and aluminum cans. This project will become part of their curriculum.

Yogi Christesson motioned to accept this recommendation from the CLPP Award Monies Committee. Malcolm Bramlett seconded the motion and the motion was carried unanimously.

B. Discussion and Possible Approval of funds for landscaping at new recycling drop-off location – The Old Town Abilene Neighborhood Association would like to landscape the new drop-off site at N. 8th & Poplar that they will be maintaining. Lydia Long requested \$686.80 for 7 trees.

Malcolm Bramlett motioned to fund up to \$700 for the landscaping. Yogi Christesson seconded the motion and the motion was carried unanimously.

C. Discussion and Possible Approval of Project Committee Members – Jill Flores would like a Project sub-committee to be formed to encourage beautification projects be recommended to the board at KAB board meetings. Board members that volunteered for the Project Committee are: Mary Ann Martin, Chair, Mike Wegner, Yogi Christesson, Carolyn Cockerell and Mary Perkins.

Yogi Christesson motioned to accept the Project Committee members. Rod Cates seconded the motion and the motion was carried unanimously.

D. Discussion and Possible Approval of funds for grabbers – Grabbers are needed to hand out to Adopt-A-Spot groups and as give-a-ways at Business Expo. KAB received a coupon for free personalization on each grabber, cases of 24 are \$4.95 per grabber.

Malcolm Bramlett motioned to purchase 7 cases of personalized grabbers. Yogi Christesson seconded the motion and the motion was carried unanimously.

E. Discussion and Possible Approval of creating "Friends of KAB" – Jill Flores would like to expand KAB's volunteer database and allow citizens to sign up to be a Friend of Keep Abilene Beautiful. This would help with volunteers as well as event/program promotion by emails and mail outs to the list of "friends". Mary Ann Martin suggested we have pamphlets at Business Expo and give grabbers, t-shirts and green bags to Friends of KAB.

Malcolm Bramlett motioned to approve Friends of KAB. Rod Cates seconded the motion and the motion was carried unanimously.

Item V: Non-Action Items

A. Report from Adopt-a-Highway – Mary Beth Kilgore reported that Trash-Off is April 5th.

B. Report from Taylor Extension Office – Melissa Clifton, absent

C. Report from WCTCOG – Wendy Stovall, absent

D. Report from AISD – Ledessa White, absent

E. . Report from Solid Waste Services/Environmental Recycle Center – Mike Wegner handed out new Recycling Info cards.

F. Sign up for Business Expo, March 26 – Carolyn Cockerell stated that 2 volunteers are needed for the 3:00 to 5:00 pm shift.

G. Coordinator's Report – Jill Flores reported on the upcoming events:

- Cumulus PSA's are in the works to promote KAB. 10 PSA's a week on all 4 stations for over 2,000 PSA's a year.
- February, KAB will be promoting March Mulch Madness in the Abilene Families Magazine
- March Board Meeting, sign-ups for Trash-Off and Spring Clean events
- March, KAB will be promoting Trash-Off (4 billboards ordered and PSA's have been recorded), Spring Clean for Abilene & Tire Amnesty Days (4 billboards ordered and PSA's have been recorded)
- Reminder! March 28th is the deadline for KAB Business Award applications. First week of April, Awards Committee will meet to decide winners.
- Live Radio Remotes have been setup. 102.7 FM will be at Trash-Off from 8:30 to 10:30 a.m.; 99.7 FM will be at Spring Clean from 10:00 am to 12:00 noon (the price of these radio remotes includes 200 PSA's).
- April, KAB will be promoting Business After Hours, May 15, 5:30 to 7:00 pm at the T&P Events Center. The Center will be free of charge, catering needs to be setup, Chamber insert is being created by a graphic designer and will be ready by the end of April.
- June, July, August, possible partnership with Dr. Pepper, KRBC and KAB for a can campaign to benefit another non-profit, possible DRI who is raising funds for a new facility. Receptacles would be placed at all 7-11's
- September, new KAB Award to promote "curb appeal". Board will need to discuss who qualifies, amount of award and time period of when the award will be given and work be done.

Item VI: Next Meeting – The next meeting will be Wednesday, March 5, 2008. Location TBA.

Item VII: Adjournment – with no further business, the meeting was adjourned at 1:00 p.m.