

**KEEP ABILENE BEAUTIFUL
BOARD MEETING
June 9, 2008
Planning Conference Room, City Hall**

OFFICERS PRESENT

Tara Castille
Carolyn Cockerell

BOARD MEMBERS PRESENT

Jerry Harris	Rod Cates	JoAnn Sczech	Jana Moreno
Malcolm Bramlett	Monica Shannon	Doug Hodel	Kevin Riney

BOARD MEMBERS ABSENT

Martin Garcia	Yogi Christesson	Stephanie Kraly
Mary Perkins	Wade Grissom	Mary Ann Martin

EX-OFFICIO MEMBERS PRESENT

SUPPORT MEMBERS PRESENT

Jon James, Planning & Development Services	Mike Wegner, Solid Waste Services
Kyle Thomas, Legal	

Item I: **Call to Order.** Tara Castille called the meeting to order at 2:10 p.m.

Item II: **Approval of Minutes.** *Doug Hodel moved to approve the May minutes. Rod Cates seconded the motion and the motion carried unanimously.*

Item III: **Treasurer's Report.** Tara Castille gave the April Treasurer's Report as follows:

Balance	Checks Written/Cost	Deposits
General Operating Account		
\$58,954.63	\$4,969.50	\$2,500.00

Approval of Treasurer's Report. *Rod Cates moved to accept the treasurer's report for audit. JoAnn Sczech seconded the motion and the motion carried unanimously.*

Item IV: **Action Items**

- A. **Discussion and Possible Approval of funds to purchase additional green reusable bags** - Jill Flores would like to custom order a reusable bag made to look like a brown paper grocery bag and sell advertising to fund a large landscape project. She has contacted contract sewers and is still waiting on bids. The bids received are around \$1.60 a bag. One local vendor has been contacted about the cost of imprinting. Levrets Ink can do it for \$.50 a bag, more vendors will be contacted. It was discussed that 10,000 bags should be ordered for this "More Green in Abilene" 2008 Limited Edition KAB Bag. *Doug Hodel made a motion to approve spending up to \$23,000 on the production and imprinting of bags. Carolyn Cockerell seconded the motion and the motion was carried unanimously.*
- B. **Discussion and Possible Approval of funds for lunch for Litter Index Volunteers** – A date was discussed for Litter Index. There was not a Saturday available in June. *Item tabled until the July meeting.*
- C. **Discussion and Possible Approval of funds for beautification project at Mann Middle School** – Mary Ann Martin was not in attendance. *Item will be on the August Agenda.*

- D. **Discussion and Possible Approval of funds for KAB custom tablecloth** – Jill Flores stated that 3 bids have been received for a white tailored 8 foot table cloth with KAB logo imprinted on the front of one side. The lowest bid is \$435 from Creative Graphic Solutions. This will be used at Expos, ArtWalk, and other events. *Malcolm Bramlett made a motion to approve spending \$435 for the tablecloth. Jerry Harris seconded the motion and the motion was carried unanimously.*
- E. **Discussion and Possible Approval of funds for Going Green at Mall of Abilene** – Doug Hodel told about a presentation from Sandra Minnick at the Mall of Abilene for KAB to be the presenting sponsor for the rest of the year for \$750. The other presenting sponsors are charged \$1,500 and up. There will be monthly events set up by the Mall in the prime retail space in Mall common area to promote recycling and other green events. It was mentioned that these events would be a good venue to sell KTB ornaments. The Mall provides the following: an extensive PR campaign (50 TV spots on Suddenlink and 90 radio spots), in-Mall marketing collateral from July 1-December 31 (large format banners), KAB logo on Mall website, Mall email blast to over 7,000 Mall customers, and reusable bags. The value of this sponsorship is \$25,000. *Malcolm Bramlett made a motion to approve spending \$750 for sponsorship. Rod Cates seconded the motion and the motion was carried unanimously.*
- F. **Discussion and Possible Approval of funds for Keep Texas Beautiful 2008 Ornament** – Jill Flores stated that these should be ready for pick up at KTB Conference and gave current inventory. KAB has about 15 ornaments each of the 4 previous years. *Malcolm Bramlett made a motion to approve ordering 200 ornaments at \$14.40 each. Rod Cates seconded the motion and the motion was carried unanimously.*
- G. **Discussion and Possible Approval of funds for United Way's DAY OF ACTION** – Jill Flores stated that KAB could donate a 5 gallon tree to each block party that registers with United Way. *Malcolm Bramlett made a motion to purchase up to 30 trees. Carolyn Cockerell seconded the motion and the motion was carried unanimously.*

Item V: Non-Action Items

A. Reminder of Date for Litter Index – *See Action Item B.*

B. Discussion of date for tree dedication at Redbud – Malcolm Bramlett stated that 2 trees and plaques are in the ground and the families have been notified. They will contact us if they would like a dedication service.

C. Discussion of Keep Texas Beautiful Conference, June 24-27 – Malcolm Bramlett had to cancel so the attendees need to discuss transportation to conference.

D. Report from Adopt-a-Highway – n/a.

E. Report from Taylor Extension Office – n/a.

F. Report from WCTCOG – n/a.

G. Report from AISD – n/a.

H. Report from Solid Waste Services– Mike Wegner stated that 12 ½ tons of phonebooks were recycled and 25 carts of school supplies. Regarding the SWS dinner/reception for the employees, Harlow's can do the full meal setup in their back room for \$8.00 per person. A date needs to be set that works best for them.

Item VI: Next Meeting – The next meeting will be Wednesday, July 2, 2008, Cotton Patch.

Item VII: Adjournment – with no further business, the meeting was adjourned at 2:55 p.m.