

**KEEP ABILENE BEAUTIFUL
BOARD OF DIRECTORS RETREAT
November 10, 2009 6:00-8:00 PM
One AISD Center**

OFFICERS PRESENT

MaryAnn Martin
Martin Garcia
Malcolm Bramlett

BOARD MEMBERS PRESENT

Tara Castille Alice (Brown) Bull Stephanie Kraly
JoAnn Sczech Dede Morris
Doug Hodel Carolyn Cockerell

BOARD MEMBERS ABSENT

Janet Smith
Sheila Richardson
Wade Grissom

COMMUNITY PARTNERS PRESENT

ADVISORY MEMBERS PRESENT

Priscilla Templeton, Community Enhancement Division
Leonard Neith, SWS/ERC
Theresa James, City Attorney's Office

COMMUNITY PARTNERS/ADVISORY MEMBERS ABSENT

Guests:

Sarah Kieschnick, Abilene Zoo
Brent McClellan, Stormwater
Mr. Bull

Item I: **Call to Order.** MaryAnn Martin called the meeting to order at 6:00 pm. MaryAnn began the meeting by thanking the Board Members for attending and welcoming the guests. Mary Ann also let the Board know the goals of the retreat were to brainstorm and discuss new ideas for events and fundraisers to benefit Keep Abilene Beautiful. MaryAnn also discussed the commitment that each Board Member must make for our committee to be successful and make a difference in the community. If you cannot meet a commitment you have made for a volunteer event, please seek a replacement or alert someone that you won't be there. MaryAnn would like there to be more media participation with our events and pointed out that we do have a camera that can be checked out and used for all events. Malcolm Barnett is the point of contact for the camera.

Item II: Discussion of upcoming events and fundraisers for Keep Abilene Beautiful

Discussion was continued from the last board meeting about the first official “*Greenfest*” scheduled for May 15, 2010 to showcase what Abilene is doing to address the environment. This would serve in lieu of the Business After Hours where the community was recognized for their contribution to keeping Abilene beautiful. There have already been funds committed to this event and MaryAnn will be seeking volunteers for a Greenfest committee to put together the day’s activities. MaryAnn also discussed that she would be putting together a calendar of events and send to all so we would be more aware of the volunteer opportunities available. Other upcoming events include City Sidewalks. Leonard Neith will be putting together a float for the parade and will need volunteers on November 28, 2009 to help. MaryAnn will set up the booth for the parade to sell KAB ornaments at One AISD Center. MaryAnn also discussed that she has a new company looking at the Sponsor Bag project that had been on hold and she was waiting on bids and pricing from them. There was discussion about whether to continue ArtWalk.

Stephanie Kraly made a motion to approve Greenfest, Sponsor Bag, and City Sidewalks as our upcoming events and Tara Castille seconded the motion. The motion passed with no opposition. Stephanie Kraly made a motion to discontinue ArtWalk as one of our events and Martin Garcia seconded the motion. The motion passed with no opposition.

Item III: Discussion to change the Keep Abilene Beautiful Mission Statement

Mary Ann brought up that Board Member Alice Bull thought the mission statement should state “engaging citizens of Abilene” instead of “Texans” since our organization focuses on the community of Abilene.

Tara Castille made a motion to approve the amendment of the mission statement and Malcolm Barnett seconded it. The motion passed with Dede Morris opposing it.

Item IV: Action Items

- A. Discussion of possible funds for Crepe Myrtle sale in April 2010 at Lowes-**Malcolm Barnett discussed a past fundraiser involving the sale of crepe myrtles at Lowes. He is going to contact Lowes and get more information and will be seeking volunteers for a committee to head this fundraiser.
- B. Review of Board Members--** Theresa James reviewed the requirements of the Board Members and found that several had not met either the training requirement or taken the oath. Wade Grissom needs the training and the oath. Janet Smith, Dede Morris and Carolyn Cockerell all need to take the oath. Theresa asked that each Board Member complete their requirements as soon as possible.
- C. Discussion of Hiring of KAB Coordinator-**Brent McClellan from Public Works/Stormwater Division addressed the Board and said the Coordinator position that would be shared between KAB and Stormwater had been posted that day. Starting pay was \$38,700.00 DOE. They hope to have the position filled soon. Once position is filled Priscilla Templeton will work to transition duties to new Coordinator.
- D. Tour of Abilene for Board Members—**MaryAnn would like to schedule this tour for all board members to see the current state of Abilene and possible areas we could focus on in 2010. She will work with Martin Garcia to secure a bus and look for possible dates for the tour.
- E. Earth Day/Texas Recycle Day-**Sara Kieschnick from the Abilene Zoo asked if we could acknowledge or do something to promote Texas Recycle day, which is on November 15, 2009. Discussion was held regarding the possible partnership between KAB and Sam’s Club to promote Earth Day and Texas Recycle day by having a tent sale at Sam’s Club with gardening supplies and perhaps mulch from the Recycling

center. MaryAnn asked everyone to think about and make suggestions on how we could participate or acknowledge.

- F. Discussion and possible approval of funds for KAB mugs-MaryAnn brought up a fundraising event of** Buying KAB mugs and selling them at events or on the KAB website. She had found a vendor that had the mugs on sale for \$4.19 and wanted to order them and then sell the mugs for \$10.00.
Tara Castille made a motion to approve up to \$1,000.00 for the purchase of the mugs. Malcolm Barnett seconded the motion. The motion carried with no opposition.

Item VI: Next Meeting – The next KAB board meeting will be Wednesday, December 2, 2009, Location: MCM Elegante/Fontana Room.

Item VII: Adjournment – With no further business, the meeting was adjourned at 7:55 pm.