

**KEEP ABILENE BEAUTIFUL
BOARD MEETING
August 4, 2010
Seafood Tavern**

OFFICERS PRESENT

Malcolm Bramlett
Martin Garcia
Dede Morris

BOARD MEMBERS PRESENT

Tara Castille
Alice Bull
Stephanie Kraly
Carolyn Cockerell
Doug Hodel

BOARD MEMBERS ABSENT

Wade Grissom
Mary Ann Martin
JoAnn Sczech

ADVISORY MEMBERS PRESENT

Alexis Rolfe, Coordinator
Jim Winward, Solid Waste
Megan Santee, Public Works
Jon James, Planning and Development
Theresa James, Legal
Robert "Bob" Ervin, Solid Waste

COMMUNITY PARTNERS PRESENT

Donna Albus, KTB
Ray Grothaus, Allied Waste

COMMUNITY PARTNERS/ADVISORY MEMBERS ABSENT

Wendy Patterson, WCTCOG
Mary Beth Kilgore, TXDOT
Melissa Sturdivant, Taylor Co. Extension Office

GUESTS PRESENT:

Richard Bull
Robert Briley
Leonard Neith

Item I: Call to Order. Martin Garcia, President, called the meeting to order at 12:05 p.m. Martin presented new board manuals with updated by laws to all Board Members. He also introduced Richard Briley, City Councilman, as a guest at our meeting.

Item II: Approval of Minutes. *Stephanie Kraly made the motion to approve the July minutes; no discussion from Board members, Alice Bull seconded the motion and the motion carried unanimously.*

Item III: Treasurer's Report. Malcolm Bramlett, Treasurer, provided a Treasurer's Report as of 08/04/10 to Martin Garcia, report is as follows for July 2010 activity:

General Operating Account	Checks Written/Cost	Deposits
Balance		
\$18,388.70	\$1387.75	\$60.00
More Green in Abilene	Checks Written/Cost	Deposits
Balance		
\$0	\$0	\$0

Approval of Treasurer's Report: *Dede Morris made the motion to accept the treasurer's report; Stephanie Kraly seconded the motion and the motion carried unanimously.*

Item IV: Action Items

A. Possible approval of funds to pay 2010 and 2011 Keep America Beautiful Dues:

Alexis Rolfe, KAB Coordinator, reported that KAB was behind on their membership dues for 2010 and was seeking approval to pay the past due amount for 2010 and the new dues for 2011. Malcolm Bramlett made the motion to pay both the past due amount of \$300.00 for 2010 and the new dues of \$300.00 for 2011 because of the importance of our participation and partnership with Keep America Beautiful. Stephanie Kraly seconded the motion and it passed unanimously.

B. Discussion and possibly approval of partnership/sponsorship with City Council:

Richard Briley, City Councilman, made the suggestion that KAB and the City Council team up for a downtown clean up project that is scheduled for September 23, 2010. The City Council is seeking opportunities for cost saving ways to clean up our city and promote community awareness and participation. Martin Garcia and all board members for KAB were excited about the opportunity. More information will be provided at the September board meeting and volunteers will be solicited then.

Item V: Non-Action Items

A. Coordinator's Report— Alexis Rolfe, KAB Coordinator, introduced the idea of having a KAB booth at the downtown cleanup on September 23, 2010 to sell ornaments, promote the Adopt a Spot program, and advertise for our upcoming fall events like Fall Clean. Alexis also made the suggestion to have a monthly clean up Saturday for the Buffalo Gap recycling center, further discussion on this topic will be on the agenda in September. Alexis also brought some examples of Adopt a Spot signs for the board members to see. She will be ordering 9 secondary signs for the current Adopt A Spot groups that have been waiting on their signs. Councilman Briley made a suggestion that Alexis ask for a donation when the groups sign up to help offset the cost of the signs. Alexis reminded us that 4 billboards would be going up soon to advertise the program. Alexis also asked if KAB would be participating in the West Texas Fair and Rodeo parade like we had in previous years. The board agreed we would and asked Leonard Neith to chair the project as he had in years past. Leonard agreed but board member participation will be needed. Alexis also asked about the crepe myrtle sale for the Fall Clean as we have \$2500.00 budgeted for this. She will be contacting Willow Creek on Treadaway to get colors/sizes/costs for the crepe myrtles and further discussion will be on the agenda at the September board meeting.

B. Report from Adopt-A-Highway—No report

C. Report from Extension Office—No report

D. Report from WCTCOG—No report

- E. Report from AISD**—Martin Garcia did report for AISD that his goal as President of KAB is for one of the AISD schools to win the Governor’s Award in 2011. He has already met with two AISD Principals to encourage their participation and is planning a meeting with Abilene High School to partner with them to start the same projects as Cooper High School.
- F. Report from Solid Waste Services**—Jim Winward brought Robert “Bob” Ervin to the meeting and introduced him as the new Environmental Recycling Center Manager. Bob said he was happy to be joining the City of Abilene and looked forward to working with KAB.
- G. Keep Texas Beautiful**—Donna Albus reported that she was attending a 2-day retreat for Keep Texas Beautiful where they will be doing a review of the by-laws. She was also excited to tell everyone that there had been over half a million dollar in sales of the KTB 2010 ornament. Nelda and Donna will be doing ornament sales at the LBJ Park Christmas tree lighting on 12/09/10. Donna reiterated her recommendation from the last meeting about the KAB membership drive.

Item VI. Adjournment – With no further business, the meeting was adjourned at 12:50 p.m. Next meeting will be Wednesday September 1, 2010, meeting place TBD.