

**MINUTES OF THE  
KEEP ABILENE BEAUTIFUL BOARD  
April 4, 2012  
Abilene City Hall – Basement Conference Room**

**OFFICERS PRESENT**

Stephanie Kraly, President  
Ray Grothaus, President Elect  
E’Lisa Smetana, Secretary

**BOARD MEMBERS PRESENT**

Rob Bigham  
Tara Castille  
Carolyn Cockerell  
Martin Garcia  
Doug Hodel  
Sarah Strom-Kieschnick  
Corey Ruff

**BOARD MEMBERS ABSENT**

None

**ADVISORY MEMBERS PRESENT**

Jon James  
Theresa James  
David Jorgensen  
Brent McClellan  
Megan Santee

**COMMUNITY PARTNERS**

None

**GUESTS PRESENT:**

Eric Mallet

**Item I:**       **Call to Order.** Stephanie Kraly, President, called the meeting to order at 12:07 p.m. Ms. Kraly discussed some changes at the meetings brought about because of the Open Meetings Act. These changes will include a roll call of attendance and a roll call for the votes on the agenda items. At this time, Ms. Smetana went through the roll call for each member.

**Item II:**       **Approval of Minutes.** Discussion on the March 7, 2012 meeting minutes was held. A correction was offered by Ms. James of Ms. Kraly turning the meeting over to the Vice-President - Mr. Grothaus for Item G Dyess Big Country Air Fest and Ms. Kraly abstaining from that vote. Motion to accept minutes with corrections was made by Mr. Hodel and seconded by Ms. Castille.

*Through roll call, motion carried unanimously.*

**Item III: Approval of Treasurer’s Report.** Ms. Kraly presented an updated Treasurer’s report for February 2012 and an updated Master budget from October 1, 2011 thru September 30, 2012. Ms. Kraly stated that a current account balance with outstanding checks total was added at the bottom of both reports so that they balance with the bank statement. Discussion was held regarding the financials and budget. Mr. Grothaus made a motion to approve the Treasurer’s Report and seconded by Ms. Smetana.

*Through roll call, motion carried with Ms. Kraly abstaining.*

| <b>General Operating Account<br/>Balance as of 02/01/2012</b> | <b>Checks Written/Cost</b>           | <b>Deposits</b>                               |
|---|--------------------------------------|---|
| <b>\$37,303.35</b>  | Ck. # 2209 \$300, Ck. #2208<br>\$100 | Interest \$1.49, and Allied<br>Waste \$736.63 |
| <b>General Operating Account<br/>Balance as of 03/01/2012</b> |                                      |   |
| <b>\$ 37,641.47</b>   |                                      |   |

**Item IV: Action Items:**

**A. Discussion and Possible Approval of Price to sell old KTB ornaments** – Ms. Kraly discussed the KTB ornaments that are still in inventory. Discussion was held on the possibility of selling the KTB ornaments from previous years at various events. Discussion was held on the price to charge for each, that there were six years worth of ornaments and some were collector’s items. Motion to sell the KTB ornaments for 3 for \$15 or 5 for \$20 at various events was made by Mr. Hodel and seconded by Mr. Bigham.

*Through roll call, motion carried unanimously.*

**B. Discussion and Possible Approval of Funds for the Texas Trash-Off** –Ms. Eaves discussed the need for pizza, trash bags, paper goods, and awards for the Texas Trash-Off to be held on April 14<sup>th</sup>. Discussion was held on this event including donations received from entities for the event, grabbers, types of pizza, and number of participants last year. Ms. Eaves discussed that awards would be offered for the largest group and most unusual item found. Motion was made by Mr. Grothaus to authorize Pizza \$500, Trash Bags and Paper Goods \$200, and Awards \$60 and seconded by Mr. Ruff.

*Through roll call, motion carried unanimously.*

**C. Review and Select Award Winners for the Janet Parkey Memorial Environmental School Award and the Project Recycle Award** – Ms. Kraly discussed the applications received from Abilene High School and Craig Middle School. Each school submitted an application for the Janet Parkey Memorial and the Project Recycle Award. Discussion was held about the amounts. Ms. Kraly stated

that the Janet Parkey is for \$500 and the Recycle Award is for up to \$2,000. Ms. Kraly provided detailed information about the applications. Motion to Award the Janet Parkey Award in the amount of \$500 to Abilene High School was made through roll call.

*Through roll call, motion carried unanimously.*

Discussion was held on the Project Recycle Award. Discussion included the applications received, the amounts to be awarded, the current budget, and the items the schools would like to purchase with the award. Motion was made by Ms. Castille to award \$1,500 to Abilene High School and \$500 to Craig Middle School and seconded by Mr. Hodel.

*Through roll call, motion carried unanimously.*

- D. Discussion and Possible Approval of Vendors for Giveaways at the Dyess Air Show** – Ms. Kraly discussed the need to purchase more giveaways and update our handouts. Ms. Kraly discussed that we have skunks and green bags in storage. Ms. James discussed that per audit requirements, the Board needs to approve the vendors that are being utilized. Discussion was held about utilizing as much of the current inventory as possible. Discussion was held about ideas on updating KTB literature. Ms. Santee will look into the possibility of updating the information. Mr. Grothaus talked about the small cards that have KTB information on it that Mr. Hodel was designing. Motion was made by Mr. Grothaus to award up to our budgeted amount to Creative Graphic Solutions the ability to create and publish the small information cards and seconded by Ms. Castille.

*Through roll call, motion carried with Mr. Hodel abstaining.*

**Item V: Non-Action Items:**

**A. Retreat Recap – Stephanie Kraly**

Ms. Kraly discussed the KAB retreat that took place on March 24, 2012 at the Hendrick Home for Children in the Dining Hall. Discussion centered on a special meeting needed to amend the by-laws, the need to amend awards package to provide more details to the applicants, importance of the Board participating in the meetings, and looking at updating the areas of focus for KTB.

**B. President's Report – Stephanie Kraly**

Ms. Kraly thanked the members for attending the retreat and Ms. Eaves for organizing it. Ms. Kraly thanked Ms. Castille and Sam's Club for providing the pizza for today's meeting.

**C. Coordinator's Reports - Nicole Eaves, KAB coordinator**

Ms. Eaves discussed Project Redirectory at the schools and the donation by AT&T of \$250 for that project. Winners can have a pizza party or plant a tree. Ms. Eaves asked the Board to sign up for the Texas Trash-off and the Dyess Air Show. Ms. Eaves brought up the Keep Texas Beautiful Conference and stated that KAB would

pay for the conference and hotel. She will have more information at the next meeting on this conference and we will vote on attendees.

**D. Committee Reports** – Ms. Kraly asked for any committee reports. None were given.

**E. Community Partners Reports** - Ms. James talked about the by-laws and making sure that she receives them to review before any action is taken on it. They will need to go before the City Council.

**Item VI: Adjournment** – With no further business, the meeting was adjourned at 1:15 p.m. Next meeting will be held on May 2<sup>nd</sup> at 12 noon in the Abilene City Hall in the Basement Conference Room.

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E'Lisa Smetana, Secretary

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Stephanie Kraly, President