

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
January 9, 2013
Abilene City Hall – Basement Conference Room**

OFFICERS PRESENT

Ray Grothaus, President
Corey Ruff, President - Elect
E'Lisa Smetana, Secretary

OFFICERS ABSENT

Stephanie Kraly, Treasurer

BOARD MEMBERS PRESENT

Martin Garcia
Doug Hodel

BOARD MEMBERS ABSENT

Carolyn Cockerell

KEEP ABILENE BEAUTIFUL STAFF

Nicole Eaves, KAB Coordinator

ADVISORY MEMBERS PRESENT

David Jorgensen, Solid Waste Services
Brent McClellan, Stormwater Services

COMMUNITY PARTNERS

None

GUESTS PRESENT:

Eric Mallet
David Harwell
John Wier

Item I: **Call to Order.** Ray Grothaus, President, called the meeting to order at 12:06 p.m. Ms. Smetana checked roll call for each member. A quorum was established.

Item II: **Approval of Minutes.** Discussion on the December 5, 2012 meeting minutes was held. Motion to accept minutes as read was made by Mr. Hodel and seconded by Mr. Ruff.

Through roll call, motion carried unanimously.

Item III: **Approval of Treasurer's Report.** An updated Treasurer's report was not available at this time. Mr. Grothaus stated that the auditor is working on the reports and we should have updated information soon.

Current Bank Account Balance as of	\$
Deposits *outstanding	\$
Expenditures/Checks Written * checks outstanding	\$
Current Bank Account Balance as of 09/30/2012	\$
Current Balance with Outstanding Checks & Deposits as of	\$

No action was taken on this item.

Item IV: Action Items:

A. Discussion and Possible Approval of 2011-2012 Financial Report – Mr. Grothaus discussed the Annual Budget for October 1, 2011 thru September 30, 2012. There were some bookkeeping errors and grammatical errors that needed to be corrected before this was given to the auditors. An updated copy was presented to the Board. Further discussion was held. A motion was made by Ms. Smetana to accept the 2011-2012 Financial Report as presented, with a second made by Mr. Garcia.

Through roll call, motion carried unanimously.

B. Discussion and Possible Approval of Business Award changes – Mr. Grothaus discussed the Business Award and the suggestion the Board had to change up the award from last year. Ms. Eaves had sent out the form through email for the Board to evaluate and change. Ms. Eaves discussed some of the suggested changes such as the addition of Energy to the Water Conservation, the specification of what constitutes each category, and the expansion of the reason for the nomination. Ms. Smetana discussed the need to really change the award further but the time period is too short to do that. Further discussion was held. A motion was made by Mr. Hodel to wait till next year to award and take the time to revamp the form. This was seconded by Ms. Smetana.

Through roll call, motion carried unanimously.

C. Discussion and Possible Approval of Frisbee Golf Fundraising (Name, Date, Funds, Etc.) – Mr. Grothaus stated that he did some research and one item that needs to be changed is that it is called Disc Golf not Frisbee. Mr. Grothaus contacted the Disc Golf Association. The cost will be approximately \$1,000 to \$2,000 to initiate but corporate sponsors can help with that. If the event is sanctioned the cost is \$50 to \$75 and fees can be \$60 to \$70. The event could potentially have 200 people if it is sanctioned and would need to run two days. Mr. Ruff discussed that you might have different courses running at the same time. Mr. Grothaus stated that the name needs to be catchy to get attention such as Go Green Spring Fling, Live Green Spring Clean, Big County Throw-Down, and Small Footprint Tournament. Discussion was held

about possibly holding the event on Earth Day. Suggestion was made to hold it on a different day this year and survey to see if the attendees would be there if it was held on Earth Day. Mr. Grothaus asked for volunteers to serve on a committee. Mr. Hodel and Mr. Grothaus volunteered to be on the committee and Mr. Ruff would serve as time allowed. In addition, Mr. Wier and Mr. Harwell volunteered to help.

This item was tabled until the next meeting when more details would be available.

- D. Discussion and Possible Approval of 2011-2012 Audit** – Mr. Grothaus stated that there is nothing at this time to report but we should have something at the next meeting.

This item was tabled until the next meeting when more details would be available.

- E. Discussion and Possible Approval of October – December 2012 Financials** – Mr. Grothaus stated that the auditor is working on these financials and we should have them at the next meeting.

This item was tabled until the next meeting when more details would be available.

- F. Discussion and Possible Approval of Funds for Business After Hours** – Mr. Grothaus stated that they met with our partners for the event. The \$350 that was approved at the last meeting was paid to the Chamber to hold our date. Our partners – Clearlight Windows and The Fire Escape – want the Beehive to cater the event. They are thinking a 50/50 split. Mr. Grothaus has volunteered his company to pay for the mail-outs to the event. Mr. Ruff stated that since we are not doing the awards this year we do have some savings there. Ms. Eaves suggested \$850 would be reasonable since we have already paid \$350 and we got the mail-outs donated. Mr. Grothaus stated that if we can get discounts from the vendors then the \$850 would be less. Mr. Garcia discussed the benefits of why we are part of this event and how the recognition is helpful to other events like the Trash-Off event. Mr. Garcia made a motion to approve up to \$850 for the sponsorship of the Chamber of Commerce's Business After Hours event on April 18. This was seconded by Mr. Hodel.

Through roll call, motion carried unanimously.

Item V: Non-Action Items:

- A. Event Planning** – Ms. Eaves discussed the Disc Golf Event Planning Committee and that she would be contacting them via email.

The Trash-Off event is scheduled for April 6th and since we want to make it bigger this year we need to get started on it. Ms. Eaves discussed the event and how we did this in the past. She asked for volunteers to serve on a committee. Mr. Grothaus, Mr. Garcia, and Ms. Smetana stated they would and also Mr. Harwell and Mr. Wier would like to be part of that committee.

B. Coordinator's Report

Ms. Eaves discussed the following item: the Project Redirectory is coming up in March. Last year AT&T donated \$250 dollars for the awards. It is open to all the elementary schools. Ms. Eaves is waiting to hear from AT&T to see if they would be willing to donate again this year. Further discussion was held on the project. Mr. Grothaus stated that a pizza party or tree is still a good idea. Ms. Eaves stated that this would be an action item on February's agenda.

C. Committee Reports

None at this time.

D. Community Partners Reports

None at this time.

Item VI: Adjournment – With no further business, the meeting was adjourned at 12:55 p.m. The next meeting will be held on February 6, 2013 at 12 noon in the Abilene City Hall in the Basement Conference Room.

E'Lisa Smetana, Secretary

Ray Grothaus, President