

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
November 5, 2014
Abilene City Hall – Basement Conference Room**

OFFICERS PRESENT

Shane Johnson, President
Martin Garcia, President Elect
Scott Kilmer, Treasurer
Elyse Lewis, Secretary

OFFICERS ABSENT

None

BOARD MEMBERS PRESENT

Corey Ruff
E'Lisa Smetana
Elizabeth McAnally

BOARD MEMBERS ABSENT

Ray Grothaus
Sylvia Holcomb

KEEP ABILENE BEAUTIFUL STAFF

Nicole Eaves, KAB Coordinator

ADVISORY MEMBERS PRESENT

None

COMMUNITY PARTNERS

None

GUESTS PRESENT

Bird Thomas
Derrick Neal
Mattie Pierre

Item I: **Call to Order.** Mr. Johnson called the meeting to order at 12:05 p.m. A quorum of Board members was present.

Item II: **Consent Agenda.**
1. **Approval of Minutes – Approval of minutes from October 1, 2014 regular meeting at the Abilene City Hall – Basement Conference Room**
2. **Approval of Treasurer's Reports from October 2014.**

Updated financial reports, provided by Mr. Kilmer, were included in the packets for October 2014. A summary of those are listed below.

KAB General Account

Current Bank Account Balance (as of October 1, 2014)	\$37,438.85
Deposits *outstanding	Interest \$0.68, Republic Services \$698.55 Taylor County \$81.00
Expenditures/Checks Written * checks outstanding	Insurance General Liability, ck#2281 \$813.06 Event Supplies and Support, \$54.21 and \$128.40
Current Bank Account Balance (as of Month End)	\$37,223.41
Current Bank Account Balance (w/Outstandings ***as of Month End)	\$37,223.41

KAB Project Account

Beginning Bank Account Balance	\$0.00
Deposits *outstanding	Deposit #37 Hodger Foundation, \$250 Deposit #10, \$250 Deposit #27, \$250 Deposit #5, \$100 Deposit #15, \$50 Deposit #19, \$50 Deposit #2, \$4,152.45
Expenditures/Checks Written * checks outstanding	Checks, \$34.95 Ewing ck1144, \$1,520.02 City of Abilene (BWI) ck1120, \$706.36 Native Texas Nursery \$1,171.25 City of Abilene (ERC-Mulch) ck1121, \$84.00
Current Bank Account Balance (as of Month End)	\$1,585.87
Current Bank Account Balance (w/Outstandings ***as of Month End)	\$1,585.87

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Board discussed how the traffic triangle funds were being deposited to account. Ms. Eaves stated that the neighborhood group is depositing checks into the account themselves.

A motion was made by Mr. Kilmer and seconded by Mr. Garcia to approve the consent agenda. Through roll call, the motion carried unanimously.

Item III: Action Items

- A. KAB Promotional Items – Ms. Eaves provided prices for the promotional items the board had expressed interest in purchasing with the \$1,500 approved funds from budget. Board discussion followed on the appropriate sizes for promotional tote bags to purchase. Evaluated Budget Shopper Tote Bag at a cost of \$1.05/each, which was the least expensive option. Other options included car charger, cups, and keychain. Board discussion followed.

A motion was made by Ms. Lewis and seconded by Mr. Ruff to spend \$500 on each of the following KAB promotional items: key chains, cups and bags. Through roll call, the motion carried unanimously.

- B. Sponsorship of a Recycled Art Contest - \$30 – Sarah Kieschnick with the nonprofit “For the Love of Nature” submitted a request for assistance application in the amount of \$30. The \$30 will be used to sponsor an art project that will be displayed at the Center for Contemporary Arts downtown during ArtWalk from Nov 9 – Nov 29th. The \$30 will be used to offset advertising expenses. Board discussion followed about how KAB will be recognized and the art installation itself.

A motion was made by Mr. Kilmer and seconded by Mr. Garcia to spend \$30 to sponsor Sara Kieschnick’s art exhibit at the Center for Contemporary Arts. Through roll call, the motion carried unanimously.

- C. Request for Assistance from the Abilene-Taylor County Public Health District - Derrick Neal and Mattie Pierre from the Abilene-Taylor County Public Health District attended meeting to provide supplemental information about a request for assistance application completed. Their plan is to create a community garden adjacent the Mercy Clinic, a women’s health clinic opening around Christmas, in an effort to promote healthy eating habits for clinic clients and citizens. Mr. Neal provided a sample promotional strategy and photo of how the community garden might look. Ms. Pierre provided a budget, flyers, and proposal for the garden. Mr. Neal requested \$2000 in funds for this project. Board discussion followed about KAB budget constraints and feasibility of providing financial assistance to this project.

A motion was made by Mr. Garcia and seconded by Ms. Smetana to table this request for assistance until further information is provided from Mr. Neal. Through roll call, the motion carried unanimously.

Item IV: Non-Action Items

- A. **Committee Reports** – Mr. Kilmer presented updated versions of the KAB logo redesign from the Communications Committee. Mr. Kilmer added that once in use, he will provide a style guide detailing appropriate use of the logo. All board members expressed approval of new logos. Scott provided a brief update on the website. Discussion followed about including head shots of board members vs. using a group photo. The general consensus was that a group photo is preferred.
- B. **Coordinator's Report** – Ms. Eaves stated that the Artwalk event is coming up on November 13. Volunteers are needed to man the KAB booth from 5 – 8 p.m. Republic waste boxes are needed as well as recyclables that can be used for the toss game. Ms. Thomas, meeting guest, also provided information about other ways to be involved with the November 13 event. Ms. Thomas requested a volunteer to wear Pepe Renew costume on November 13th at 3:40 at the KTAB news station. She also provided an overview of upcoming Artwalk event. Ms. Eaves stated that the recycles Christmas ornament project has been launched to the schools. Board members are asked to help collect items to be donated to children that win. These children will be recognized at the second city council meeting in December. Ms. Eaves also outlined new rules for board appointments. The Mayor has asked that we first nominate someone and turn in a bio of the individual for approval from the City Council before we begin talks with the individual. Ms. Eaves provided the forms she will be sending out for the Litter Free Business Campaign. Ms. Eaves will be sending the forms to all board members in a format they can take to businesses who may be interested. Ms. Eaves stated that she will try to coordinate a group photo for the website at the December board meeting. Ms. Eaves stated that on December 11 will be a Non-profit Expo sponsored by the Abilene Chamber of Commerce. The GCAA grant is due February 3. Ms. Eaves asked board members to become familiar with the GCAA information included in board packets. Ms. Molly Linker, from the traffic triangle project, brought the scarecrow fundraiser project to our attention and is interested in heading up this project next year. Ms. Linker has suggested we purchase crossbars and selling to businesses interested in participating in a scarecrow project. The scarecrows would be decorated and displayed in yards. The traffic triangle is now complete. They are interested in purchasing benches for the area, but they are still fund-raising for that. Lastly, the board insurance policy has been renewed.
- A. **Community Partners Reports** – None.

Item V: Adjournment – With no further business, the meeting was adjourned at 1:17 p.m. The next meeting will be held on December 3, 2014 at 12 noon in the Abilene City Hall in the Basement Conference Room.

Elyse Lewis, Secretary

Shane Johnson, President