

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
March 4, 2015
Abilene City Hall – Basement Conference Room**

OFFICERS PRESENT

Shane Johnson, President
Scott Kilmer, Treasurer

OFFICERS ABSENT

Martin Garcia, President Elect
Elyse Lewis, Secretary

BOARD MEMBERS PRESENT

Sylvia Holcomb
E'Lisa Smetana
Elizabeth McAnally
Corey Ruff

KEEP ABILENE BEAUTIFUL STAFF

Nicole Eaves, KAB Coordinator

ADVISORY MEMBERS PRESENT

None

COMMUNITY PARTNERS

Gary Chandler, Manager – COA Environmental Recycling Center

GUESTS PRESENT

Ms. Bird Thomas, Center for Contemporary Arts

Item I: **Call to Order.** Mr. Johnson called the meeting to order at 12:05 p.m. A quorum of Board members was present.

Proclamation: Ms. Bird Thomas presented KAB with the proclamation issued by the City for Abilene Recycles Day.

Item II: **Consent Agenda.**

- 1. Approval of Minutes – Approval of minutes from February 2015 regular meeting**
- 2. Approval of Treasurer's Reports from February 2015**

Updated financial reports, provided by Mr. Kilmer, were included in the packets for February 2015. A summary of those are listed below.

KAB General Account

Current Bank Account Balance (as of January 1, 2014)	\$35,479.16
Deposits *outstanding	Interest: \$0.54 Republic Services Inc: \$698.55
Expenditures/Checks Written * checks outstanding	ck#2290 - \$100.00, ck#2289 - \$15.00, ck# 2288 - \$497.50, ck# 2291 - \$484.24
Current Bank Account Balance (as of Month End)	\$35,081.51
Current Bank Account Balance (w/Outstandings ***as of Month End)	\$35,081.51

KAB Project Account

Beginning Bank Account Balance	\$81.65
Deposits *outstanding	\$0.00
Expenditures/Checks Written * checks outstanding	\$0.00
Current Bank Account Balance (as of Month End)	\$81.65
Current Bank Account Balance (w/Outstandings ***as of Month End)	\$81.65

A motion was made by Ms. Smetana and seconded by Ms. Holcomb to approve the consent agenda. Through roll call, the motion carried unanimously.

Item III: Action Items

- A. Trash Camp Awards** – Ms. Bird Thomas explained about the Trash Camp that the Center for Contemporary Arts is sponsoring for 12 children ages 9-14 on June 22-26, 2015 from 10 a.m. to noon. This event promotes art and recycling and she would like them to visit the City Recycling Center to see how it works. With found objects and trash they will create works of art to frame. She is asking the Board to provide some promotion items for the children and maybe also provide three awards (1st, 2nd, 3rd place) for the art. Ms. Thomas asked for a judge from the board for the awards if we decide to move forward on this. Ms. Eaves stated she can arrange a City Council meeting in July for them to receive recognition for their efforts. Talk also revolved around providing our new logo to place on T-shirts for the kids.

A motion was made by Mr. Kilmer and seconded by Mr. Ruff to establish the partnership with the Center for the Trash Camp project and commit to the giveaways but to table the discussion of awards till the next meeting. Through roll call, the partnership and giveaways were established and the issue of awards was tabled.

- B. Don't Mess with Texas Trash-Off Funds** – Ms. Eaves discussed since we were not having an actual physical location for this event she needs to get funds to advertise and promote it. She would like to use social media outlets including Facebook. Mr. Kilmer stated that around \$250 for Facebook advertising would equate to 10

days at around \$25 per day. Ms. Eaves talked about the three drop off locations: at the Zoo, on Southwest Drive, and at North 10 and Willis Street. The discussion centered on making the motion for \$750 which would allow for the advertising, signage, etc. for the event.

A motion was made by Mr. Kilmer and seconded by Ms. McAnally to approve \$750 for advertising the Trash-Off event. Through roll call, the motion carried unanimously.

- C. Clean-up Supplies** – Ms. Eaves asked about getting gloves to go along with the grabbers and bags that we normally provide for the clean-ups. The item will come out of the supply budget.

A motion was made by Mr. Kilmer and seconded by Mr. Ruff to add gloves to our clean-up supplies. Through roll call, the motion carried unanimously.

- D. Funds for Payment Gateways to Accept Donations** – Mr. Kilmer discussed the new website and the ability needed to accept donations on the website. He is suggesting we use the PayPal option that would cost 2.2% + \$0.30 per transaction for nonprofits. Mr. Kilmer stated that a donor did not need PayPal to make a donation and he would be able to request a check from PayPal once a month or whenever we set-up it up. Further discussion was held on the benefits of using this option for donations.

A motion was made by Ms. Smetana and seconded by Ms. Holcomb to ask Mr. Kilmer to enter into an agreement with PayPal on our behalf for the acceptance of donations. Through roll call, the motion carried unanimously.

Item IV: Non-Action Items

- A. The Governor's Community Achievement Award** – Ms. Eaves asked if the Board had anything to add to the GCAA for next year. The board brought up Save Abilene Water Campaign and Recycle Mania College.
- B. Don't Mess with Texas Trash-Off** - Ms. Eaves put together a draft press release that was provided to the board. She asked for input on the draft. Registration would be between March 30th and April 9th from 8 am – 5 pm at City Hall. Locations would be assigned and clean-up supplies provided at that time.
- C. Committee Reports** – Mr. Kilmer stated that the new website is now up and running. He will be providing analytical reports for the board as it moves along. Ms. Eaves stated that the Litter Free Business is ready to start promoting. Mr. Kilmer will be putting together notes on what can and cannot be accepted through the PayPal. Mr. Johnson stated that we need to have one day that we renew everyone's Litter Free Business. Consensus was this was a good idea. Ms. Eaves stated that the Loot for Litter is also ready. This would be where groups can receive money to clean-up areas.
- D. Coordinator's Reports** – Ms. Eaves discussed the Project Re-directory that currently has 10 schools already registered.
- E. Community Partners Reports** – Mr. Chandler talked about the upcoming Spring Clean on April 9-11.

Item V: Adjournment – With no further business, the meeting was adjourned at 12:51 p.m. The next meeting will be held on April 1, 2015 at 12 noon in the Abilene City Hall in the Basement Conference Room.

E'Lisa Smetana for Elyse Lewis, Secretary

Shane Johnson, President