

**MINUTES OF THE  
KEEP ABILENE BEAUTIFUL BOARD  
December 2, 2015  
Abilene City Hall – Basement Conference Room**

**OFFICERS PRESENT**

Martin Garcia, President Elect  
Elyse Lewis, Secretary

**OFFICERS ABSENT**

Shane Johnson, President  
Scott Kilmer, Treasurer

**BOARD MEMBERS PRESENT**

Elizabeth McAnally  
Corey Ruff  
E'Lisa Smetana  
Sylvia Holcomb

**BOARD MEMBERS ABSENT**

None

**KEEP ABILENE BEAUTIFUL STAFF**

Nicole Eaves, KAB Coordinator

**ADVISORY MEMBERS PRESENT**

Srini Valavala, Stormwater Services

**COMMUNITY PARTNERS**

None

**GUESTS PRESENT**

None

**Item I:**        **Call to Order.** Mr. Garcia called the meeting to order at 12:08 p.m. A quorum of Board members was present.

**Item II:**        **Consent Agenda.**

- 1) Approval of Minutes – Approval of minutes from November 2015 regular meeting
- 2) Approval of Treasurer's Reports from November 2015

Minutes for the November 2015 meeting were provided, but the financials for November 2015 were not available for review. They will be reviewed at the January 2016 regular meeting.

*A motion was made by Ms. Smetana and seconded by Ms. Lewis to approve the minutes from the November 2015 regular meeting. Through roll call, the motion carried unanimously.*

**Item III:**        **Action Items**

None

**Item IV: Non-Action Items**

- A. **The Governor's Community Achievement Award** – The following items were discussed to add to the GCAA application:
- Fairway Oaks neighborhood landscape project
  - Parks Department is submitting Nelson Park for the Lone Star Legacy Parks Award. Ms. Eaves provided a letter of support on behalf of Keep Abilene Beautiful in favor of the award recognition.
  - ACU Baseball completed a Cedar Creek Waterway Cleanup
  - Ms. Eaves completed an AISD presentation that was covered by the AISD twitter social media account
  - Mr. Ruff suggested incorporating RWL totals in the GCAA submission. Ms. Eaves stated that we have not included RWL totals in past GCAA applications, but that we can request those numbers from them.
  - Mr. Ruff suggested including totals from the hazardous waste drop located on Industrial Blvd. Ms. Eaves stated that she would look into this business for potential inclusion.
  - Ms. Eaves stated that the GCAA is due February 9.
- B. **Committee Reports** – The following committees met since the last meeting:
- Litter Free Business Committee – Ms. Eaves requested all board members continue to make business contacts who are interested in becoming a litter free business. Six of the seven invoices sent out to businesses have been paid thus far. This project has only generated \$650 in revenue thus far. The board member who sold the decal will be responsible for decal delivery.
  - St. Patrick's Day Event Committee – Ms. Lewis provided an update from the last committee meeting. The committee discussed a March 17 St. Patrick's Day event that will be coupled with awarding the annual KAB Awards. She reported that a few locations have been discussed, but nothing solidified. Ms. McAnally stated that the committee will reach out to the A People Party Productions company about a potential partnership for this event. Ms. Eaves stated that this event will be similar to a business afterhours-style event from 5:30-7:30 that includes a built in audience of award winners. Ms. Eaves discussed a few ideas that the committee brainstormed including: food trucks, The Mill Event Center, other restaurants, and Fat Boss Pub. Ms. Holcomb suggested the new Marriott hotel located on the Interstate.
- C. **Coordinator's Report** – Ms. Eaves reported on the following items:
- Dyess Freedom Tree Project – Ms. Eaves stated that we are ready to open the Dyess Freedom Tree Project. The tentative date will be Friday, December 18<sup>th</sup> between 1:00 and 4:00PM. Once this information is finalized, Ms. Eaves will provide this information to board members and the city council.
  - Christmas Lane: Ms. Eaves stated that only \$255.48 of the \$1000 budget allocated for the Christmas Lane display.
  - AISD Afterschool Program – Ms. Eaves requested dates that board members are available to help present at the after school programs. The board consensus was that Wednesdays and Thursdays are the best day of the week.


- Enviroscope Table – Ms. Eaves recently made a presentation at AISD using an enviroscope table to highlight water quality. She asked the board if interested existed in purchasing an enviroscope table that could be used by AISD teachers as a tool to teach water quality in exchange for GCAA information about the number of students educated. The display would be approximately \$1,314. Mr. Garcia requested that it be added as an action item at the January 2016 meeting.

**D. Community Partners Report**

- Mr. Valavala stated that August is Water Quality month. He asked if Keep Abilene Beautiful would be willing to partner on an event in August to highlight this occasion. Last year this was celebrated with a proclamation, press release, and a household chemical take back day at the ERC.

**Item V:** **Adjournment** – With no further business, the meeting was adjourned at 12:50 p.m. The next meeting will be held on **January 6, 2016** at 12 noon in the Abilene City Hall in the Basement Conference Room.

  
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Elyse Lewis, Secretary

  
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Martin Garcia, President Elect