

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
March 2, 2016
Abilene City Hall – Basement Conference Room**

OFFICERS PRESENT

Shane Johnson, President

OFFICERS ABSENT

Scott Kilmer, Treasurer

Martin Garcia, President Elect

Elyse Lewis, Secretary

BOARD MEMBERS PRESENT

Sylvia Holcomb

Elizabeth McAnally

Corey Ruff

E'Lisa Smetana

BOARD MEMBERS ABSENT

None

KEEP ABILENE BEAUTIFUL STAFF

Nicole Eaves, KAB Coordinator

ADVISORY MEMBERS PRESENT

Ezequiel Herrera, Solid Waste/ Environmental Recycling Center (ERC)

COMMUNITY PARTNERS

Paige Rudasics, Abilene Zoo

GUESTS PRESENT

None

Item I: **Call to Order.** Mr. Johnson called the meeting to order at 12:03 p.m. A quorum of Board members was present.

Item II: **Consent Agenda.**

- 1) Approval of Minutes – Approval of minutes from February 2016 regular meeting
- 2) Approval of Treasurer's Reports from February 2016

Minutes and the Treasurer's Report for the February 2016 meeting were provided for review. A summary of the Treasurer's Report is listed below.

KAB General Account

Current Bank Account Balance (as of February 1, 2016)	\$36,631.98
Deposits *outstanding	Interest: \$0.58 Republic Services Inc.: \$712.53 Litter Free Business Campaign Fundraising: \$500.00 (<small>\$100 each – Action Zone, TMI, ARN, Rep Svcs, \$25 each – Abilene Bone & Joint, Action Sports, Grace, A-town</small>)
Expenditures/Checks Written * checks outstanding	GCAA Application Fee: \$15.00 Abilene Chamber of Commerce: \$175.00 AISD – Enviroscape Tables: \$1,642.24
Current Bank Account Balance (as of Month End)	\$36,012.85
Current Bank Account Balance (w/Outstanding ***as of Month End)	\$36,012.85

KAB Project Account

Beginning Bank Account Balance (as of February 1, 2016)	\$2,812.55
Deposits *outstanding	None
Expenditures/Checks Written * checks outstanding	FFIN Paper Statement Fee: \$3.00
Current Bank Account Balance (as of Month End)	\$2,809.55
Current Bank Account Balance (w/Outstanding ***as of Month End)	\$2,809.55

A motion was made by Ms. Holcomb and seconded by Ms. McAnally to approve the consent agenda. Through roll call, the motion carried unanimously.

Item III: Action Items

- A. Discussion and Possible Approval of Request for Assistance from Highland Church of Christ** - Ms. Eaves discussed the Highland Church of Christ Request for Assistance Application included in our packets for the use of a complimentary dumpster. On March 13-19 the church will be cleaning up yards and picking up trash in their neighborhood with about one hundred participants anticipated. Ms. Eaves stated that this would be the first of our 12 complimentary dumpsters used.

A motion was made by Mr. Ruff and seconded by Ms. Smetana to approval the use of the complimentary dumpster for Highland Church of Christ for their clean-up. Through roll call, the motion carried unanimously.

- B. Discussion and Possible Approval of Funds for clean-up supplies** – Ms. Eaves discussed the need for funds for clean-up supplies. In the past this was a line item in the budget but with the budget reduction of account items this would have to be pulled from the miscellaneous column. After discussion, it was decided that \$350 would be sufficient to purchase grabbers and trash bags.

A motion was made by Ms. Holcomb and seconded by Ms. Smetana to authorize up to \$350 for the purchase of supplies from the miscellaneous account. Through roll call, the motion carried unanimously.

Item IV: Non-Action Items

- A. The Governor’s Community Achievement Award** – The following item was discussed to add to the GCAA application:

- The approval of the City of Abilene’s pilot curbside recycling program.

- B. Committee Reports** – The following committee met since the last meeting:

- **St. Patrick’s Day Event Committee** – Mr. Johnson discussed that Republic Services Inc. would be purchasing the food and alcohol for the party. Ms. Eaves presented the three logos for t-shirts that KAB might be interested in pursuing for a fundraising opportunity. There were three cloth types which were designed by M.E.&You T-Shirt Company. The logos included “Home Sweet Home” and “Respect your Roots” (shown in two graphic designs). The consensus was to move forward on the “Respect your Roots” with the tree design along with still working towards a “Love where you Live” concept. At this time, we would not purchase the shirts wholesale but instead would receive a dollar amount (varying from \$6 to \$8) per each shirt sold by the company. If they designed the “Love where you Live” concept then we would be ok with the wholesale purchase.

On the 17th Ms. Eaves stated she would need help at the event which runs from 5:30 to 7:30 p.m. She also has flyers and posters to hang at businesses about the event. Ms. Eaves discussed the awards that would be presented at the event:

- KAB Recycling Award to Bridgestone, Bandag of Abilene
- Mayor's Sustainable City Award to The Cedar Creek Waterway Development
- Donna Albus Beautification Award to The Mill Wine Bar & Event Venue

Ms. Eaves discussed that this year marks KAB's 30th anniversary. Abilene Clean & Proud (now Keep Abilene Beautiful) was established in 1986. Three options were discussed on celebration of the 30 years:

- o 30 events in 30 days
- o 30,000 lbs. of trash collected in a year
- o 30 trees planted in a year (partnering with the Parks Department)

After discussion it was decided to go with the 30 trees planted option. Ms. Eaves stated that GIS tracking would be available to show each tree's location. The suggestion put forth was that the trees could be purchased for \$300 with \$200 of that for the cost, maintenance, and delivery of the tree with \$100 dedicated as a fundraiser for KAB.

Discussion then centered on a KAB marketing screen that would include the logo, website, phone number, etc. which could be used at various events that KAB participates in. Mr. Johnson asked Ms. Eaves to look into this and present ideas back at the next meeting.

C. Coordinator's Report – Ms. Eaves reported on the following items:

- Fundraising pencils available in recycled denim, currency, or newspaper from On-Target Promotions. The consensus was to order 2,500 of the denim and currency at .29 cents each which would be a cost of \$725.
- April 23rd will be Earth Day at the Zoo and we agreed at the last meeting to partner with them so we will need to be present for that event.

D. Community Partners Report

- Discussion was held on the Spring Clean event coming up on April 7, 8, and 9th.

E. Award Nominees

Discussion was held under the committee reports.

Item V: Adjournment – With no further business, the meeting was adjourned at 1:03 p.m. The next meeting will be held on **April 6, 2016** at 12 noon in the Abilene City Hall in the Basement Conference Room.



E'Lisa Smetana for Elyse Lewis, Secretary



Shane Johnson, President