

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
February 1, 2017
Abilene City Hall – Council Chambers**

OFFICERS PRESENT

Sylvia Holcomb, President Elect

OFFICERS ABSENT

Martin Garcia, President
Gayla Fullerton, Treasurer
Scott Kilmer, Secretary

BOARD MEMBERS PRESENT

E'Lisa Smetana
Elyse Lewis
Elizabeth McAnally
Brandon McAuliffe

BOARD MEMBERS ABSENT

Shane Johnson

KEEP ABILENE BEAUTIFUL STAFF

Nicole Eaves, KAB Coordinator

ADVISORY MEMBERS PRESENT

None

COMMUNITY PARTNERS

Joe LeBlanc, Texas Department of Transportation

GUESTS PRESENT

None

Item I: Call to Order. Ms. Holcomb called the meeting to order at 12:02 p.m. A quorum of Board members was present.

Item II: Consent Agenda.

- 1) Approval of Minutes – Approval of minutes from the January 2017 regular meeting
- 2) Approval of Treasurer's Reports from January 2017

As of the time of meeting, the January 2017 treasurers report is not available. Because the meeting falls on the first of the month, the January bank statement has not yet been issued.

A motion was made by Ms. Lewis and seconded by Ms. McAnally to approve the January 2017 minutes. Through roll call, the motion carried unanimously.

Item III: Action Items

A. March 17th Event Funds

Ms. Eaves presented a request for additional funds for the March 17th event. The board has previously approved \$1,500 for this event. This new request is due to unforeseen issues that may result in a need to change the venue. Committee discussion followed about the appropriate amount of additional funds to allocate to this event.

A motion was made by Ms. Smetana and seconded by Mr. McAuliffe to approve an additional \$1,500 for the March 17th event. Through roll call, the motion carried unanimously.

B. Project Re-Directory Award Funds

Ms. Eaves stated that in past years, Keep Abilene Beautiful has contributed \$600 in award funds for Project Re-directory. The \$600 was awarded to schools collecting the most phone books as follows: \$300 first place; \$200 second place; and \$100 to third place. Each participating school received a tree planted on the campus. Fourteen schools participated in 2016. Board discussion followed about appropriate incentives and award funds for this event.

A motion was made by Mr. McAuliffe and seconded by Ms. Holcomb to approve \$400 in award funds for Project Re-directory, awarding \$250 to first place and \$150 to second place. Through roll call, the motion carried unanimously.

C. Discontinuing storage unit and moving storage to the Armory

KAB currently pays \$540 annually in storage fees. Ms. Eaves stated that free storage space has been made available at the Armory and can be used to store Keep Abilene Beautiful supplies. The supplies stored in this storage unit include KAB historical items such as photos, news clippings and historical documents. If items are moved from existing storage unit to the Armory, the site is not accessible unless accompanied by city employees. Board discussion followed about the topic.

A motion was made by Mr. McAuliffe and seconded by Ms. Smetana to table this action item until the March meeting. Through roll call, the motion carried unanimously.

D. Participating in the Community Foundation of Abilene's "Abilene Gives" campaign on May 2, 2017

Ms. Eaves presented information about the upcoming Community Foundation of Abilene's Abilene Gives campaign. This is a 24-hour online giving event designed to support local non-profit organizations in Abilene. Donations will be processed through the Abilene Gives website. Funds raised during this giving day will be distributed to Keep Abilene Beautiful after the giving day event. The cost of participating in this event is a \$100 fee that will be deducted from funds raised online.

A motion was made by Ms. Lewis and seconded by Ms. McAnally to approve the \$100 required to participate in the Abilene Gives campaign. Through roll call, the motion carried unanimously.

Item IV: Non-Action Items

A. The Governor's Community Achievement Award

KAB is on track to complete and mail the GCAA application by Friday, February 3. The following items were discussed to add to the GCAA application:

- Rain barrel giveaway event at Environmental Recycling Center

B. Committee Reports

- Fundraising Committee – discussion on fundraising ideas
 - Crepe Myrtle Sales – Scheduled for May, June, and July. Mankin and Sons will host an educational session at their location focusing on planting and care of crepe myrtle plans.
 - Valentine's Day Partnership – Selling Love Where You Live shirts at local businesses during Valentine's Day season
 - March 17th Event – There will be a silent auction at the March 17th event. Each board member is expected to provide one silent auction item for this event.
- Event Committee – Update on 2016-2017 events
 - The event committee toured a venue for this event on Tuesday, January 31. Given TABC laws, gaining permits for service of alcohol at this venue is not possible. The event committee is looking for other venues to host this event. Marketing materials for this event have been designed, and are ready once a venue is secured.
- Executive Committee – No Report

C. Coordinator's Report

- Existing Program Updates
 - Keep AISD Beautiful – Two upcoming meetings are scheduled at One AISD Building from 4-5 PM on February 6 and April 3
 - Awards – Ms. Eaves provided drafts of awards to be presented at the March 17th event for review
- Community Involvement Requests - None

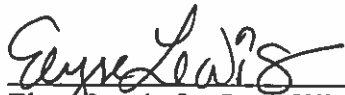
D. Community Partners Reports and Advisory Members

- Texas Department of Transportation
 - Trash Off Event on April 1

E. Award Nominees

- None

Item V: Adjournment – With no further business, the meeting was adjourned at 12:58 p.m. The next meeting will be held on **March 1, 2017** at 12 noon in the Abilene City Hall in the Basement Conference Room.



Elyse Lewis for Scott Kilmer, Secretary



Sylvia Holcomb, President-Elect