

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
November 1, 2017
City Hall – Basement Conference Room
555 Walnut Street, Abilene, Texas**

OFFICERS PRESENT

Ashton Anderson, Secretary
Gayla Fullerton, Treasurer
Sylvia Holcomb, President
Brandon McAuliffe, President Elect

OFFICERS ABSENT

None

BOARD MEMBERS PRESENT

E'Lisa Smetana

BOARD MEMBERS ABSENT

Elizabeth McAnally
Martin Garcia

KEEP ABILENE BEAUTIFUL STAFF

Nicole Eaves, KAB Coordinator

ADVISORY MEMBERS PRESENT

COMMUNITY PARTNERS

Joe LeBlanc, TxDOT

GUESTS PRESENT

Jessica Jackson
Forrest Harmel
Jimbo Jackson
Yassery Romero
Ashley Parker

1. Call to Order

Ms. Holcomb called the meeting to order at 12:03 p.m. A quorum of Board members was present.

2. Minutes

Minutes from the October regular meeting were unavailable. *No action taken.*

3. Agenda Items

3.1 October 2017 Treasurers Report

Ms. Fullerton presented the October 2017 Treasurers Report. Beginning Balance as of October 1, 2017 was \$44,754.57 with the ending balance on October 31 of \$45,503.65.

Mr. McAuliffe made the motion to accept the October 2017 Treasurers Report as presented with a second by Ms. Smetana. Through roll call, the motion carried unanimously.

3.2 Discussion and possible action on a School Grant Request – Madison Middle School (tabled in October)

Ms. Yassery Romero presented a school grant request for Madison Middle School pertaining to a beautification project located in front of their student pickup and drop-off location. They are asking for \$700 dollars to plant trees and flowering shrubs along with the necessary mulch, soil, and project border. The maintenance of the location would be covered through a dedicated staff

assignment along with a once a month clean-up of the location by the 7th and 8th grade girl athletes. Ms. Romero stated they will be planting on March 10th the Friday before Spring Break. She also stated they are partnering with Dyess Air Force Base to help with the project. Any cost over the amount they receive from KAB would be covered by the Student Council. The Board asked numerous questions related to the project. Ms. Eaves asked if they would consider planting the trees now since this is the time to plant them for optimum growing opportunity. Ms. Romero stated they would.

Mr. Anderson joined the meeting at 12:15 pm.

Mr. McAuliffe made the motion to fund the portion of the project needed for the tree planting now with the rest of the \$700 to be funding in March 2018 for the remainder of the plantings. This motion was seconded by Ms. Smetana. Through roll call, the motion carried unanimously.

3.3 Presentation by Jessica Jackson with Betty&June and possible action on a Request for Assistance

Ms. Jessica Jackson with Betty&June presented a request for assistance pertaining to beautification and a community garden application. Ms. Jackson discussed a garden living wall they would like to install between Betty&June and Abi Haus located at Pine and North 2nd Street. This wall would be of metal welded frame with composite for the plants. They would like to get the youth involved each year in planting and maintenance, and thus making it a community project. Some of the herbs would be used in the restaurant. Material cost would run around \$3,280 and the total project would cost \$6,280. They would like to get around ½ from KAB. The Board asked numerous questions and suggested that they get with the Downtown Association, the Abilene ISD, and others to potentially help with some of the cost. Some concerns were expressed about getting the necessary sunlight at that location. They stated they would get some planters and show before and after shots of the plants growing in that location.

After further discussion, Mr. Anderson made the motion to table this request till the December meeting to allow the applicate to provide more information on potential partners, etc. This motion was seconded by Mr. McAuliffe. Through roll call, the motion carried unanimously.

3.4 Discussion and possible action on KAB board insurance

Ms. Eaves asked Mr. McAuliffe if he had any information to present on the KAB board insurance. Mr. McAuliffe stated he is still looking into this. Ms. Eaves said they had received information but needed to find out how much insurance was normal for a non-profit to attain among other questions. Ms. Smetana volunteered to help look into this. *No action taken.*

Mr. McAuliffe stated he needed to leave but asked if he could talk about the Blue Cross Blue Shield for the Award Nominees. Ms. Holcomb acknowledged that would be ok. Mr. McAuliffe said that BCBS will be having an open house this Saturday from 3-5 p.m. to look at the improvements made. He asked if any of the Board members could attend. Ms. Eaves and Ms. Fullerton stated they would attend at 3 p.m. Mr. McAuliffe left the meeting at 12:40 p.m.

3.5 Committee Report

- a. Fundraising Committee – Update on 2017 Fundraising
Members of the committee brought up ideas for the restaurant fundraising profit nights. Consensus was to have a night in December for Jason’s Deli and maybe one in February for Chipotle. Members will find out more information and present it at a later meeting.

- b. Event Committee – No Report
- c. Executive Committee – No Report

3.6 Coordinator’s Report

a. Existing Program Updates

Ms. Eaves discussed the following items:

- Fall Arbor Day Tree Planting to take place on November 4th from 10 – 11 am at Rose Park. There will be 65 one-gallon trees given away.
- She also stated that the recognition ceremony in memory of Doug Hodel will be held on November 20th at Cal Young Park with the time to be determined.
- Christmas Lane setup will be on December 4 or 5th from 3-5 p.m.
- January 3rd meeting she will not be at so consensus was to move it back a week
- The City is changing email carriers so her new email is .gov

b. Community Involvement Requests

None at this time.

3.7 Public Comments

None were given.

3.8 Governor’s Community Achievement Award Activities

None were given.

3.9 Award Nominees

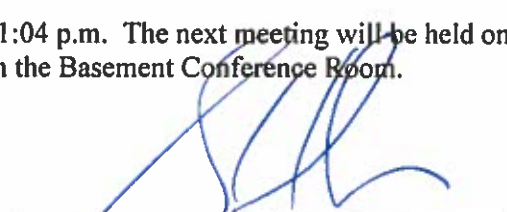
None were given.

4. **Adjournment**

With no further business, the meeting was adjourned at 1:04 p.m. The next meeting will be held on December 6, 2017 at 12 noon in the Abilene City Hall in the Basement Conference Room.



E'Lisa Smetana for Ashton Anderson, Secretary



Sylvia Holcomb, President