

**MINUTES OF THE  
KEEP ABILENE BEAUTIFUL BOARD  
December 12, 2018 Meeting  
City Hall – Basement Conference Room  
555 Walnut Street, Abilene, Texas**

**OFFICERS PRESENT**

Brandon McAuliffe, President  
Ashton Anderson, President-Elect  
E'Lisa Smetana, Secretary

**OFFICERS ABSENT**

Gayla Fullerton, Treasurer

**BOARD MEMBERS PRESENT**

Sylvia Holcomb

**BOARD MEMBERS ABSENT**

None

**KEEP ABILENE BEAUTIFUL STAFF**

Paige Schneider, Stormwater Education & KAB Coord.

**ADVISORY MEMBERS PRESENT**

Kelley Messer, First Assistant City Attorney  
Sri Valavala, Stormwater Services Administrator

**COMMUNITY PARTNERS**

None

**GUESTS PRESENT**

Martin Jensen, Swenson House  
Sarah Bacon  
PJ Sumner  
Blaise Regan  
Megan Dobbs  
David Christianson  
Della Beasley

**Item I:**

**Call to Order.**

Mr. McAuliffe called the meeting to order at 12:02 p.m. A quorum of board members was present.

**Item II:**

1. **Approval of the minutes from the November 14, 2018 meeting.** *Motion to approve the meeting minutes was made by Mr. Anderson and seconded by Ms. Holcomb. Through roll call, motion carried unanimously.*

**Item III:**

**Agenda Items**

1. **November Treasurer's Reports.**

Updated Financial Reports were unavailable.

2. **Request for Assistance – Swenson House (Continued).**

*Mr. McAuliffe made a motion to take the item off the table and it was seconded by Mr. Anderson. Through roll call, motion carried unanimously.* Ms. Schneider stated that Mr. Martin Jensen was back with more information as requested. Mr. Jensen provided pictures of the location that the decomposed granite would be placed. He also showed the limestone benches that had been placed previously. He explained that the Master Gardeners would be providing education along with some maintenance of the pollinator garden. The decomposed granite would provide ADA access. Mr. Anderson asked about the KAB previously funded project from last year and the status of the plaque that was to have been placed. Mr. Jensen stated that it is about \$140 to have made and they planned on it going up this Spring. The Board expressed concern that this had not already been completed. Mr. Jensen stated they have an executive session tonight and he would bring that up to them. *Mr. McAuliffe made a*

*motion to table the item pending information on the plaque and it was seconded by Ms. Smetana. Through roll call, motion carried unanimously.*

**3. Request for Assistance – Work Again West Texas.**

Ms. Schneider introduced Ms. Debbs and Mr. Regan with Work Again West Texas (WAWT). They presented a short presentation on their request for cleanup supplies for a new program that employs individuals experiencing homelessness to cleanup areas of Abilene. WAWT currently has a full year of funding secured along with the purchase price of a van. The request to KAB was for \$351.62 for the cleanup supplies. *Ms. Smetana made a motion for \$350 to fund the cleanup supplies. Mr. Anderson stated he would like to see the full amount funded. Ms. Smetana withdrew her motion and Mr. Anderson made a motion to approve \$375 for the supplies and it was seconded by Mr. McAuliffe. Through roll call, motion carried unanimously.* The Board asked that where possible the WAWT would use local vendors.

**4. Insurance Coverage Update.**

Ms. Schneider said this was a follow-up from the previous meeting. The directors and officers insurance has been secured and is now in effect. The general liability insurance versus individual event insurance was still under debate. Part of the debate was the Clay Shoot and how the insurance would cover the event. More information would be provided closer to the actual event.

**5. Football Stadium Sign Proposal with Abilene ISD and Wylie ISD**

Mr. McAuliffe talked about the signs that he saw in Plainview that say “littering costs you”. He talked with Abilene ISD and Wylie ISD about doing the same thing here. There might be the potential to do a 50/50 split with them. This would be a don’t litter campaign opportunity. *Mr. Anderson made a motion to approve up to \$200 for eight signs to be placed in the football stadiums and it was seconded by Ms. Smetana. Through roll call, motion carried unanimously.*

**6. Updating Old Logos – Downtown Trash Cans and Adoption Signs.**

Ms. Schneider said that the logos on the downtown trash cans and Adopt-a-Creek/Street signs around town still show the old logos. She said they are still trying to get counts of how many are out there. The Board asked for more information to be provided at a future meeting.

**7. Outdoor Adventures Day.**

Ms. Schneider said we participate in this event each year. This year they would like to know if KAB can help with the funding requests to run through our non-profit status. This event will be in June. Ms. Schneider will check with Ms. Fullerton to see how this needs to work.

**8. Committee Reports**

- a. Fundraising Committee – Report (*The Committee met but no information available at this time*).
- b. Event Committee – Report (*None*).
- c. Executive Committee – Report (*None*).

**9. Coordinator’s Report**

- a. Program Updates
  - i. Monthly Program Report – *The report was provided to the Board members. The \$200 from the Community Foundation was deposited into our account. This was from the mini-grant social media posts made by Ms. Schneider and Mr. McAuliffe.*
- b. Upcoming Programs

- i. Ornaments – *Information was provided to the Board members.*
- ii. Love Where You Live Campaign – *Discussion was held on replacing the O in love with our raindrop and replace the Texas with the KAB logo. They were originally designed to be more universal. Ms. Schneider will find out about the design and bring back ideas on where we can sell them.*
- iii. Awards – *None at this time.*

**10. Board Member Recruitment.**

Ms. Schneider said there were five applications and only four spots on the board. Talk was held about potentially amending the by-laws to allow more members. Ms. Schneider will send out the current by-laws and bring back to the January meeting.

**11. Governor's Community Achievement Award Update.**

Ms. Schneider said that the meeting is Friday from 9 a.m. to 11 a.m.

**12. Award Nominees.**

Ms. Schneider has sent out applications and placed on Facebook to get nominees. She said to encourage groups to apply. She will bring the applications to the Board in January.

**13. Public Comments.**

A question was asked about what the GCAA is.

**Item IV: Adjournment.** With no further business, the meeting was adjourned at 1:30 p.m.



E'Lisa Smetana, Secretary



Brandon McAuliffe, President

