

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
January 9, 2019 Meeting, at 12 p.m.
City Hall – Basement Conference Room
555 Walnut Street, Abilene, Texas**

OFFICERS PRESENT

Brandon McAuliffe, President
Ashton Anderson, President-Elect
E’Lisa Smetana, Secretary

OFFICERS ABSENT

Gayla Fullerton, Treasurer

BOARD MEMBERS PRESENT

Sylvia Holcomb
Jamie Dalzell

BOARD MEMBERS ABSENT

Della Beasley

KEEP ABILENE BEAUTIFUL STAFF

Paige Schneider, Stormwater Education & KAB Coord.

ADVISORY MEMBERS PRESENT

Kelley Messer, First Assistant City Attorney
Srini Valavala, Stormwater Services Administrator

COMMUNITY PARTNERS

Joe LeBlanc, TxDOT

GUESTS PRESENT

Sarah Bacon
PJ Sumner
Tobi Popoola

Item I:

Call to Order.

Mr. McAuliffe called the meeting to order at 12:00 p.m. A quorum of board members were present.

Item II:

Approval of the minutes from the December 12, 2018 meeting. Changes to the minutes were presented - Community Partners was changed to none, corrected spelling on Blaise Regan and Megan Dobbs. *Motion to approve the meeting minutes as corrected was made by Ms. Holcomb and seconded by Mr. Anderson. Through roll call, motion carried unanimously.*

Item III:

Agenda Items

1. Welcome New Board Members: Della Beasley and Jamie Dalzell.

Mr. McAuliffe welcomed Ms. Dalzell to the Board and asked her to tell a little about herself. Ms. Beasley had an excused absence.

2. November and December Treasurer’s Reports.

Updated Financial Reports provided by Ms. Fullerton were included in the packets for November and December 2018. A summary of those are listed below.

Current Bank Account Balance (as of November 30, 2018)	\$ 53,194.37
Accounts Receivable *outstanding	Donations \$200.00, Republic Services \$763.69, Interest \$.93 & \$.85
Expenditures/Checks Written * outstanding	\$522.00 Board Liability Insurance
Current Bank Account Balance (as of December 31, 2018)	\$53,637.84

Discussion was held on the Treasurer’s Report. *Ms. Anderson made a motion to accept the reports and it was seconded by Mr. McAuliffe. Through roll call, motion carried unanimously.*

3. Request for Assistance – Swenson House (Continued).

No action – item remained tabled.

4. Love Where You Live Campaign.

Ms. Schneider shared the Love Where You Live Campaign history and presented some design examples for us to review. Discussion was held about the previous campaign and was it a fundraiser or branding opportunity? Mr. McAuliffe said that \$15 might be a good idea to price them at. Discussion was held about various places to put our T-shirts especially for Valentine's Day. Ms. Schneider said she would be out during February 14th so Mr. McAuliffe volunteered to oversee the businesses to ensure inventory was kept up. Ms. Schneider stated that three bids were received and the lowest was at the Embroiderette (96 shirts for \$6.33 each) for the Gildan soft-style shirts. *Motion to approve purchasing 100 shirts from the Embroiderette at the price she quoted using the logo with KAB in the place of the O in love was made by Mr. Anderson and seconded by Mr. McAuliffe. Through roll call, motion carried unanimously.* Ms. Schneider said she would get a variety of sizes in grey with white lettering shirts.

5. Discussion and Possible Action on Amending the Number of Directors Section of Board Bylaws.

Mr. McAuliffe said this was brought up at the last meeting. Ms. Schneider said we have seven board members currently. We have two spots available and four applications pending. Mr. Anderson asked who had been approved. Ms. Schneider stated the Mayor submitted two names in December (Ms. Jamie Dalzell and Ms. Della Beasley) who were approved. Four are waiting to move thru the process. Ms. Schneider said interest in KAB is high right now. Discussion was held on the number for quorums, the previous large number on the board, and the difficulty maintaining a full board. *Mr. McAuliffe made a motion to recommend that the bylaws be presented to City Council for amendment pertaining to updating our meeting date and to increase our board size from 9 to 11 and it was seconded by Mr. Anderson. Mr. McAuliffe amended his motion to state hold a meeting monthly and left the change from 9 to 11 board members and Mr. Anderson seconded the amendment to the original motion.* Ms. Smetana asked for a point of order if we have to call a special meeting to amend the bylaws. Ms. Messer stated that as long as it is on the agenda it should be fine. *Through roll call, motion carried unanimously.*

Discussion was held on the use of debit versus credit card. *Ms. Smetana made a motion to amend section 5.07 Treasurer "maintain the board credit and/or debit card" and to add the word "and" before the word render to the President and Directors. This motion was seconded by Mr. McAuliffe. Through roll call, motion carried unanimously.*

6. Annual Awards – Review Applications.

Ms. Schneider stated we have four applications that she has provided for us. The deadline for submittal was December 31, 2018. The applications were Abilene Downtown Association "Downtown Trash Can Program", Friends of Lake Kirby Park "Improvements to Lake Kirby Park", Parks and Recreation "Trash to Treasure Program", and Wylie ISD Gifted and Talented Program "Party for the Planet Program". No action at this time. The Board requested that Ms. Schneider bring back the costs of the rock awards, the award applications, and to get with Ms. Albus on her award.

Mr. McAuliffe had a prior commitment so he left the meeting and Mr. Anderson assumed chair.

7. Committee Reports

- a. Fundraising Committee – Report. *Ms. Holcomb presented the draft membership and sponsorship program. Discussion was held on the suggested amounts and donation versus community investment. Ms. Schneider will continue to work on these items and*

- bring the final product back to the members.*
- b. Event Committee – Report. *Ms. Schneider said the Clay Shoot planning will be starting soon.*
 - c. Executive Committee – Report. *(None).*

Mr. Anderson asked to add an agenda item to the next meeting so we can discuss the committee members.

8. Coordinator's Report

a. Program Updates

- i. Monthly Program Report – *Don't Mess with Texas Trash-off, clay shoot, and other events. Ms. Schneider stated the full report had been provided to us.*
- ii. Updating Old Logos – Downtown Trash Cans and Adoption Signs (Continued). *She has found most of the trash cans and signs. She is looking at updating those logos.*
- iii. Stadium Signs - *Potential designs given to Brandon.*
- iv. Outdoor Adventure Day – *Working on different grant opportunities as discussed in last meeting.*

Ms. Schneider was asked about the City Council presentation listed on the update. She said this was just a way to update them about the accomplishments of KAB. Mr. Anderson asked that the clay shoot and setting a date be on the next agenda. Ms. Schneider said she will also put the Don't Mess with Texas Trash-off on the agenda.

b. Upcoming Programs

- i. GCAA Application – *Ms. Schneider asked for volunteers to proof the final document. Mr. Anderson and Ms. Holcomb volunteered to look it over.*
- ii. ACU Sing Song Block Party – Participation Pending. *Ms. Schneider said she has no volunteers and will not be in town herself to help so we will not participate this year.*

9. Board Member Recruitment.

Ms. Schneider said it had been discussed previously.

10. Governor's Community Achievement Award Update.

Ms. Schneider said the committee met on February 22 and at the March meeting a sketch will be presented by TxDOT.

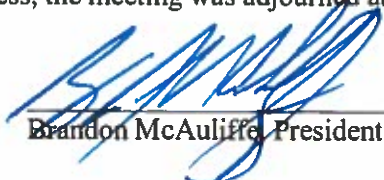
11. Public Comments.

Joe LeBlanc said that the Trash-Off goes for the whole month. Ms. Schneider will submit the supply request for this event.

Item IV: Adjournment. With no further business, the meeting was adjourned at 1:11p.m.



E'Lisa Smetana, Secretary



Brandon McAuliffe, President

Ashton Anderson, President-Elect

