

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
January 13, 2021 | 12PM**

OFFICERS PRESENT

Della Beasley, President-Elect
Dr. Tobi Popoola, Treasurer
Reagan Van Coutren, Secretary

OFFICERS ABSENT

Ashton Anderson, President.

BOARD MEMBERS PRESENT

Alex Sazon
Chase Robertson
Akane Thaxton

BOARD MEMBERS ABSENT

Cristal Murillo
Jared Bailey
Brylee Ellison

KAB STAFF

Katherine Beeman, KAB Exec.Dir

ADVISORY MEMBERS PRESENT

Kelly Messer, Assistant City Attorney
Srinu Valavala, Stormwater Svcs. Admin

COMMUNITY PARTNERS

None

GUESTS PRESENT

None

Call to Order.

Della Beasley called the meeting to order at 12:08 p.m. A quorum of board members were present.

Public Comments

None.

Item 1:

Approval of Minutes

No changes regarding September 2020 or November 2020 board meeting minutes. Some discussion on clarifying approval of last years financials. **Motion to approve both September 2020 and November 2020 minutes as presented was made by Reagan Van Coutren and seconded by Dr. Tobi Popoola. *Through roll call, motion was carried unanimously.***

Item 2:

Treasurer's Report

Dr. Popoola presented information on November and December financial activity, including upcoming payment of dues. Discussion on board member donations and gap in funding ensued. **Motion to approve Treasurer's Report made by Reagan Van Coutren and seconded by Chase Robertson. *Through roll call, motion was carried unanimously.***

Item 3:

Committee Reports

- A. **Executive Committee** Committee presented a refresher of planning for proposed events and marketing goals.
- B. **Events Committee** Committee discussed continued planning for the KAB Spring Clean Music Series.
- C. **Fundraising/Marketing Committee** Committee presented a refresher on plans for increased social media presence, paid social media advertising, and ways to increase memberships.
- D. **Grant Awards Committee** Committee discussed focus of grants, marketing potential of grants, and list of potential grants submitted and waiting for approval.

Item 4:

Coordinator’s Report

Coordinator provided an update to KAB board members regarding Adopt-a-Spots, funding changes, board updates, and sponsorship goals.

Items 5:

Agenda Items

1. **Projects, events, plans & recommended budget**
 Plans made for committees to meet and discuss KAB Spring Clean Music Series budgetary details, finalized budget to be presented at February meeting. Discussion of volunteer support, venue planning, and budget planning ensued. **Motion to approve \$175 Keep Texas Beautiful dues payment made by Reagan Van Coutren and seconded by Alex Sazon. Through roll call, motion carried unanimously. Motion to approve venue payment of \$300 made by Chase Robertson and seconded by Akane Thaxton. Through roll call, motion carried unanimously.**

2. **Pass-through funding as it applies to KAB and its Square account**
 Discussion ensued on Square fee coverage for donations and grant pass-throughs. Plans to find out how great the cost is, information to be discussed at next month’s meeting.

Item 6:

Adjournment: The meeting was adjourned at 1:19 p.m.

Reagan Van Coutren

Reagan Van Coutren (Mar 11, 2021 11:48 CST)

Della Beasley

Della Beasley (Mar 23, 2021 11:07 CDT)

Reagan Van Coutren, Secretary

Della Beasley, President-Elect