

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
February 10, 2021 | 12PM**

OFFICERS PRESENT

Della Beasley, President-Elect
Dr. Tobi Popoola, Treasurer
Reagan Van Coutren, Secretary

OFFICERS ABSENT

Ashton Anderson, President

BOARD MEMBERS PRESENT

Alex Sazon
Chase Robertson
Akane Thaxton
Jared Bailey
John Willey

BOARD MEMBERS ABSENT

Cristal Murillo
Brylee Ellison

KAB STAFF

Katherine Beeman, KAB Exec.Dir

ADVISORY MEMBERS PRESENT

Kelly Messer, Assistant City Attorney
Srinivasa Valavala, Stormwater Svcs. Admin

COMMUNITY PARTNERS

None

GUESTS PRESENT

None

Call to Order.

Della Beasley called the meeting to order at 12:09 p.m. A quorum of board members were present.

Public Comments

Introduction of new members

Item 1:

Approval of Minutes

No changes regarding January 2021 board meeting minutes. **Motion to approve January 2021 minutes as presented was made by Reagan Van Coutren and seconded by Alex Sazon. Through roll call, motion was carried unanimously.**

Item 2:

Treasurer's Report

Dr. Popoola presented information on January 2021 financial report. Discussion on matching previous balances ensued. **Motion to approve Treasurer's Report made by Reagan Van Coutren and seconded by Jared Bailey. Through roll call, motion was carried unanimously.**

Item 3:

Committee Reports

- A. Executive Committee** Committee discussed Adopt-a-Spot cleanup plans.
- B. Events Committee** Committee discussed Spring Clean Music Series and Fall Sweep, including insurance needs, sound needs, and graphics.

- C. **Fundraising/Marketing Committee** No committee updates.
- D. **Grant Awards Committee** Committee discussed focus of grants, marketing potential of grants, and list of potential grants submitted and waiting for approval.

Item 4: Coordinator's Report

Coordinator provided an update to KAB board members regarding community events and sponsorships from both the Abilene Chamber and Abilene Parks and Recreation.

Items 5: Agenda Items

1. **Events**
Plans for venue logistics, budget considerations, and event liability discussed. **Motion to approve Spring Clean Music Series presented budget with Event Committee final say made by Chase Robertson and seconded by Reagan Van Coutren. Through roll call, motion carried unanimously.**

2. **Executive**
Discussion of sponsorship tiers ensued, with a decision made to add a lower cost tier to reach more businesses. **Motion to modify sponsorship tiers by adding a \$200 tier made by Dr. Tobi Popoola and seconded by Reagan Van Coutren. Through roll call, motion carried unanimously.**

Item 6: Adjournment: The meeting was adjourned at 1:02 p.m.

Reagan Van Coutren
Reagan Van Coutren (Mar 11, 2021 11:53 CST)

Reagan Van Coutren, Secretary

Della Beasley
Della Beasley (Mar 23, 2021 13:20 CDT)

Della Beasley, President