

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
March 10, 2021 | 12PM**

OFFICERS PRESENT

Della Beasley, President
Dr. Tobi Popoola, Treasurer
Reagan Van Coutren, Secretary

OFFICERS ABSENT

BOARD MEMBERS PRESENT

Alex Sazon
Chase Robertson
Akane Thaxton
Jared Bailey
Cristal Murillo
John Willey

BOARD MEMBERS ABSENT

Brylee Ellison

KAB STAFF

Katherine Beeman, KAB Exec.Dir

ADVISORY MEMBERS PRESENT

Srini Valavala, Stormwater Svcs. Admin

COMMUNITY PARTNERS

None

GUESTS PRESENT

Cristal Saling

Call to Order.

Della Beasley called the meeting to order at 12:01 p.m. A quorum of board members were present.

Public Comments

Introduction of Cristal Saling, potential new board member.

Item 1:

Approval of Minutes

No changes regarding February 2021 board meeting minutes. **Motion to approve February 2021 minutes as presented was made by Chase Robertson and seconded by Alex Sazon. Through roll call, motion was carried unanimously.**

Item 2:

Treasurer's Report

Dr. Popoola presented information on February 2021 financial report, clarifying changes in accounting for future income and expenses. **Motion to approve Treasurer's Report made by Reagan Van Coutren and seconded by Jared Bailey. Through roll call, motion was carried unanimously.**

Item 3:

Committee Reports

A. Executive Committee Committee discussed Adopt-a-Spot cleanup plans, resignation of former president.

- B. Grants Committee** Committee discussed plans for beautification competition, including discussion on what Keep Abilene Beautiful can do to present the most inclusive competition possible for higher participation.
- C. Events Committee** Committee discussed contracts, food trucks, venues, volunteer acquisition and setup for the KAB Spring Clean Music Series.
- D. Marketing/Fundraising Committee** Committee discussed desire for general KAB awareness campaigns via connections with KTXS.

Item 4: Coordinator’s Report
 Coordinator provided an update to KAB board members regarding the ongoing revitalization of the Adopt-a-Street campaign, the planning of the GCAA project ribbon-cutting, and updates on annual corporate sponsorships.

Items 5: Agenda Items

- 1. Abilene Chamber of Commerce Membership Renewal**
 Discussion of benefits of Abilene Chamber of Commerce membership ensued, resulting in approval of \$225 annual membership payment. **Motion to approve the \$225 Abilene Chamber of Commerce annual membership payment made by Jared Bailey and seconded by Cristal Murillo. Through roll call, motion carried unanimously.**

Item 6: Adjournment: The meeting was adjourned at 12:59 p.m.

Reagan Van Coutren

Reagan Van Coutren, Secretary

Della Beasley

Della Beasley, President

Signature: Reagan Van Coutren
Reagan Van Coutren (Jun 29, 2021 08:20 CDT)

Email: reagan.vancoutren@abileneboards.org

Signature: Della Beasley
Della Beasley (Jun 30, 2021 12:54 CDT)

Email: della.beasley@abileneboards.org