

**MINUTES OF THE  
KEEP ABILENE BEAUTIFUL BOARD  
April 14, 2021 | 12PM**

**OFFICERS PRESENT**

Della Beasley, President  
Dr. Tobi Popoola, Treasurer  
Reagan Van Coutren, Secretary

**OFFICERS ABSENT**

**BOARD MEMBERS PRESENT**

Crystal Saling  
Chase Robertson  
Akane Thaxton  
Cristal Murillo  
John Willey

**BOARD MEMBERS ABSENT**

Brylee Ellison  
Jared Bailey  
Alex Sazon

**KAB STAFF**

Katherine Beeman, KAB Exec.Dir

**ADVISORY MEMBERS PRESENT**

Srini Valavala, Stormwater Svcs. Admin  
Kelly Messer, COA Legal Counsel

**COMMUNITY PARTNERS**

None

**GUESTS PRESENT**

None

**Call to Order.**

Della Beasley called the meeting to order at 12:01 p.m. A quorum of board members were present.

**Public Comments**

None

**Item 1:**

**Approval of Minutes**

No changes regarding March 2021 board meeting minutes. **Motion to approve March 2021 minutes as presented was made by Dr. Tobi Popoola and seconded by Chase Robertson. Through roll call, motion was carried unanimously.**

**Item 2:**

**Treasurer's Report**

Dr. Popoola presented information on March 2021 financial report, including donor and Square fees. City attorney clarified donor rules. **Motion to approve March 2021 Treasurer's Report made by Reagan Van Coutren and seconded by Cristal Murillo. Through roll call, motion was carried unanimously.**

**Item 3:**

**Committee Reports**

**A. Executive Committee** Committee discussed Clayshoot plans, intention to begin planning processes for events one year in advance, potential table at ArtWalk, and potential rain-out of Spring Clean.

- B. **Grants Committee** Committee confirmed that the grants document has been approved, discussed intention to go through list of approved grants and begin application process.
- C. **Events Committee** Committee discussed need for food trucks for final two Spring Clean events, raffle items for Clayshoot, need for more sponsorships.
- D. **Marketing/Fundraising Committee** Committee discussed raising awareness of KAB through participation in City events, reaching out to media, and the pros and cons of Downtown Entertainment District plans.

**Item 4: Coordinator’s Report**

Coordinator provided an update to KAB board members regarding the Keep Texas Beautiful annual report, updates on the hauls from the Spring Clean events, updates on Clayshoot tournament plans and budget, and information on planning for the wine tasting event.

**Items 5: Agenda Items**

1. **Clayshoot Event Budget**  
Discussion of Clayshoot budget, need for up-front approval in order to begin purchasing/renting marketing materials ensued. Presented budget rounded up to account for potential unforeseen costs. **Motion to approve the increased Clayshoot Marketing Budget of \$3,000 made by Reagan Van Coutren and seconded by Della Beasley. Through roll call, motion carried unanimously.**
2. **KAB Intern**  
Discussion on whether or not to pay intern, where to find them, and the interviewing process ensued. Executive Committee to meet to discuss details further.

**Item 6: Adjournment:** The meeting was adjourned at 1:06 p.m.

**Reagan Van Coutren**

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Reagan Van Coutren, Secretary

**Della Beasley**

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Della Beasley, President

**Signature:** Reagan Van Coutren  
Reagan Van Coutren (Jun 29, 2021 08:21 CDT)

**Email:** reagan.vancoutren@abileneboards.org

**Signature:** Della Beasley  
Della Beasley (Jun 30, 2021 12:59 CDT)

**Email:** della.beasley@abileneboards.org