

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
July 21, 2021 | 12PM**

OFFICERS PRESENT

Della Beasley, President
Dr. Tobi Popoola, Treasurer
Reagan Van Coutren, Secretary

OFFICERS ABSENT

BOARD MEMBERS PRESENT

Akane Thaxton
Chase Robertson
John Willey
Cristal Murillo
Alex Sazon
Brylee Ellison
Cristal Saling

BOARD MEMBERS ABSENT

Jared Bailey

KAB STAFF

Katherine Beeman, KAB Exec.Dir

ADVISORY MEMBERS PRESENT

Srini Valavala, Stormwater Svcs. Admin
Kelley Messer, City Attorney

COMMUNITY PARTNERS

Tanya Brown, TxDot
Tyler Mitchell, Michael Parks, Public Health
PJ Sumner, COG

GUESTS PRESENT

None

Call to Order.

Della Beasley called the meeting to order at 12:01 p.m. A quorum of board members were present.

Public Comments

Community partners discussed intentions to learn more about KAB and work together in the future.

Item 1:

Approval of Minutes

No changes regarding July 2021 board meeting minutes. **Motion to approve July 2021 minutes as presented was made by John Willey and seconded by Reagan Van Coutren. Through roll call, motion was carried unanimously.**

Item 2:

Treasurer's Report

No July 2021 Treasurer's Report to approve.

Item 3:

Committee Reports

A. Executive Committee Committee discussed plans for a rotating schedule for board members to attend community organization meetings.

- B. **Grants Committee** Committee discussed their cleanup site and actions.
- C. **Events Committee** Committee discussed upcoming events and community involvement.
- D. **Marketing/Fundraising Committee** Committee discussed the potential for an app, and thanked Cristal Murillo for her involvement with marketing.

Item 4: Coordinator’s Report
 Coordinator discussed details of upcoming events. For the wine tasting, the venue has been reserved, registration opened, flyers and marketing materials are prepared for distribution. For the Fall Sweep, coordinator discussed rescheduled cleanup from the spring as well as other logistics of this event.

Items 5: Agenda Items

1. **Business Expo**
 Discussion of business expo, including volunteer needs and gift/raffle items ensued. **Motion to approve additional \$500 for Business Expo needs made by Tobi Popoola and seconded by Brylee Ellison. Through roll call, motion carried unanimously.**
2. **Wine Tasting**
 Discussion on raffle items, participating wineries, and need for committee planning meetings ensued.
3. **Christmas Display**
 Plans made to partner with Stormwater to update display; Katherine to provide list of materials. Discussion of potential to participate in other similar programs ensued.
4. **Fundraising Merchandise**
 Discussion of logo, selling locations, redesign of t-shirts ensued.
5. **KAB Polo Shirts**
 Discussion of need for KAB Board Member polo shirts at events ensued. Katherine to come up with costs; city may be able to help with magnetic name tags.

Item 6: Adjournment: The meeting was adjourned at 12:56 p.m.

Reagan Van Coutren

Katherine E. Beeman, in D. Beasley’s absence

Reagan Van Coutren, Secretary

Della Beasley, President

Signature: Reagan Van Coutren
Reagan Van Coutren (Sep 22, 2021 17:19 CDT)

Signature: *Katherine Beeman*

Email: reagan.vancoutren@abileneboards.org

Email: katherine.beeman@abilenetx.gov