

**MINUTES OF THE  
KEEP ABILENE BEAUTIFUL BOARD  
December 17, 2021 | 12PM**

**OFFICERS PRESENT**

Crystal Saling, Vice President  
Chase Robertson, Treasurer  
John Willey, Secretary

**OFFICERS ABSENT**

Cristal Murillo, President

**BOARD MEMBERS PRESENT**

Reagan Van Coutren  
Kyle Tolliver  
Garrett Strickland

**BOARD MEMBERS ABSENT**

Jared Bailey  
Akane Thaxton  
Deborah Williams  
Aida Pantoja

**KAB STAFF**

Katherine Beeman, KAB Exec.Dir

**ADVISORY MEMBERS PRESENT**

Srini Valavala, Stormwater Svcs. Admin  
Kelley Messer, City Attorney

**COMMUNITY PARTNERS**

Michael Rice, Assistant City Manager

**GUESTS PRESENT**

none

**Call to Order**

Crystal Saling called the meeting to order at 12:04 p.m. A quorum of board members was present.

**General Comments**

New board members, Kyle Tolliver and Deborah Williams, introduced themselves to the group.

**Item 1:      Approval of Minutes**

Motion to approve November 2021 board meeting minutes was made by Chase Robertson and seconded by Garrett Strickland. Through roll call, motion was carried unanimously.

**Item 2:      Committee Reports**

- A. **Executive Committee** Crystal Saling reported that the committee met and reviewed draft versions of the board member onboarding & orientation documents, and a draft version of revised by-laws to be proposed to the city at a later date.
- B. **Grants Committee** As a result of the Keep Texas Beautiful grant award, KAB Was able to get 74 trees at cost to be planted at several parks around the city. They should all be planted by the end of the month. Akane Thaxton met with Vance Cooksey about a possible collaboration between KAB and Goodwill.
- C. **Fundraising & Events Committee** The crepe myrtle event is scheduled to take place on March 25<sup>th</sup> ("325 Day"). Lowe's has agreed to provide the crepe myrtle trees at cost. The committee will work to modernize the Mrytle logo, and promotion for the event will start in January.



- D. **Public Relations & Marketing Committee** The PR & Marketing committee met, but the committee members were not in attendance to provide a report.
- E. **Education & Outreach Committee** Chase Robertson stated that the committee is continuing efforts to start a plastic 'bags to benches' program.

**Item 3: Coordinator's Report**

In addition to the information written in the Coordinator's Update, Katherine stated that there were four new groups added to the clean-up schedule. Also, the Master Gardeners group wants to collaborate on a rain barrel workshop. Texas AgLife will do the presentation and Coca Cola will provide the barrels.

**Item 4: Agenda Items**

**A. Spring Events Discussion & Approval**

Radio ads have already been paid for, and the Marketing committee will present a budget at next month's meeting for approval. The Spring Clean-up series will take place April 10-May 1, and the Fall Clean-up series will take place September 11-November 15. The venue for the food & wine event has been secured (the reservation was transferred from the cancelled event last year).

**B. KAB Sustainable Business Certification Program**

Per Reagan Van Coutren, this item will be moved to next month's meeting.

**C. Approve Board of Directors Onboarding & Orientation Manual**

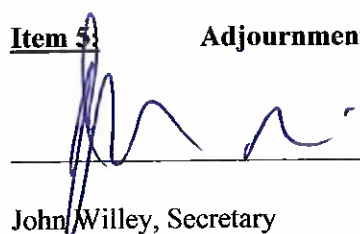
Srini Valavala and Kelley Messer expressed concerns that the changes did not align with some policies of the city council, city manager, and other supporting parties. Michael Rice then explained the differences between a city board and a regular non-profit board, and how each scenario has pros & cons over the other. As KAB is currently structured, there could be severe consequences if the by-laws are violated. It is in the best of both parties (KAB and the city) to have open communication, and to follow the appropriate guidelines.

**D. KAB By-laws**

Similar to the Onboarding & Orientation, there are concerns regarding the proposed changes, so the Executive committee will prepare a redline version of the current by-laws with the proposed changes highlighted.

**Item 5:**

**Adjournment:** The meeting was adjourned at 12:44 p.m.

  
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John Willey, Secretary

  
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Cristal Murillo, President

