

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
July 13, 2022 | 12PM**

OFFICERS PRESENT

Akane Thaxton, Vice President
John Willey, Secretary
Chase Robertson, Treasurer

OFFICERS ABSENT

Cristal Murillo, President

BOARD MEMBERS PRESENT

Kyle Tolliver
Aida Pantoja
Deborah Williams

BOARD MEMBERS ABSENT

Garrett Strickland
Reagan Van Coutren

KAB STAFF

Jennifer Pacheco, KAB Coordinator

ADVISORY MEMBERS

Kelley Messer, City Attorney
Max Johnson, Interim Director for
Public Works

COMMUNITY PARTNERS

n/a

GUESTS PRESENT

Jason Day, Abilene Recycling Center

CALL TO ORDER

Akane Thaxton called the meeting to order at 12:03 p.m. A quorum of board members was present. Jason Day introduced himself as a new employee at the Abilene Recycling Center. Jennifer Pacheco announced that a new board member was recently appointed to KAB. Her name is Rebekah Raux-Summarall, and she will be at the next board meeting.

PUBLIC COMMENTS

n/a

MINUTES

Motion to approve June 2022 board meeting minutes was made by Chase Robertson and seconded by Aida Pantoja. Through roll call, motion was carried unanimously.

TREASURER'S REPORT

Chase Robertson stated that the financial report will be presented quarterly instead of monthly going forward, and he reviewed the cash inflows/outflows from donations and invoices.

COMMITTEE REPORTS

Fundraising & Events Committee – June 15, 2022

- The committee discussed the sustained desire to hold a crepe myrtle sale and combine it with some sort of event. They also discussed some details of the upcoming Community Appearance Index & Ice Cream Social.

Education & Outreach Committee – June 14, 2022

- Chase Robertson reported on several discussion topics at the committee meeting. Continued work on a bags-to-benches recycling program; use schools as a potential dropoff spot for bags and include a plaque on the eventual bench that recognizes KAB and dictates the number of bags that it took to create the bench. Start a monthly adopt-a-spot clean up initiative. Partner with Stormwater Service for rain barrel education. Find a way to partner with the Boy Scouts/Girl Scouts to help them earn different merit badges. Increase Facebook outreach by producing more posts regarding beautification tips and event reminders. Partnership with the Grace Gala by sponsoring a table; Aida Pantoja made a motion to sponsor a table at highest donation level; John Willey made a motion to sponsor at the Advocate level, and Kyle Tolliver seconded John's motion to sponsor at the Advocate level.

COORDINATOR'S UPDATE

- Keep Texas Beautiful Conference was attended by Jennifer Pacheco and Srini Valvada. It was a good networking and learning opportunity, and there were some fun moments too. KAB was recognized as a Gold Star Affiliate, and they received the Governor Community Achievement Award of Excellence.
- There are four potential board openings coming soon as current board members' terms expire. John Willey and Reagan Van Coutren will not renew their board positions.
- Jennifer Pacheco reminded all board members to regularly check their abileneboards email and plan to attend applicable committee meetings.

AGENDA ITEMS

Abilene Community Appearance Index 2022

- Volunteers will meet at Minter Park, then divide into different sections of the city to conduct "windshield inspections" of their respective areas. Ice Cream Social to follow at Minter Park. The goal is to have 45 volunteers sign up from a group of 400 email addresses on record through signupgenius.com.

Shoreline Sweeps

- These events will focus on different student groups and have different themes based on the time of year. A sticker series for water bottles can act as a good promotional item, and Stormwater will provide t-shirts for the event. The goal is to have educational talks in addition to the trash pickup initiative. Akane Thaxton questioned the use of large trash bags for the pickup because if they are mostly empty then the bags could become unnecessary trash themselves.

Where Ideas Grow: Board Retreat 2022

- Expect a busy and productive meeting including discussions regarding committee roles and a vote for next year's officers. Board members will received a survey soon about the specific meeting topics.

ADJOURNMENT

The meeting was adjourned at 12:41 p.m.

John Willey, Secretary

Cristal Murillo, President