

COORDINATOR'S UPDATE

4. Completed and Upcoming Events

Keep Abilene Beautiful Coordinator, Jennifer Pacheco reported on the following events and training were successfully completed.

- The Great American Cleanup
- Don't Mess with Texas Trash-Off
- Earth Day 2023
- Tire Amnesty Days

In March and April, 292 volunteers served 345 hours to remove 2,505 lbs. of trash and 708 tires from the Abilene community. KTAB/KRBC, Big Texas Junk Removal, and Dyess reached out to Keep Abilene Beautiful to host their own cleanup events.

5. Keep Texas Beautiful 2023 Recognitions Status and Annual Conference

Keep Abilene Beautiful Coordinator, Jennifer Pacheco reported that Keep Abilene Beautiful has received Gold Star Affiliate status from Keep Texas Beautiful. Akane Thaxton mentioned that all our activities and volunteers' works be reported to receive this status.

Keep Abilene Beautiful Coordinator, Jennifer Pacheco reported on the budget for the 2023 Keep Texas Beautiful conference which will be held in Houston from June 26th to 28th. Board members who are interested in attending the conference will meet with Jennifer to discuss the details.

AGENDA ITEMS

6. Date for the Keep Abilene Beautiful Board Member Annual Retreat

The board discussed the available date for the 2023 KAB board member annual retreat. Kyle Tolliver made a motion to hold the annual retreat on August 19, 2023. Beth Woodcock seconded, and the motion passed.

7. Date for the 2023 Community Appearance Index

The board discussed possible date for the 2023 community appearance index. Community appearance index is an important part of being an affiliate of Keep Texas Beautiful and conducted annually. The report is due to the KTB on August 1st.

Kyle Tolliver made a motion to hold the 2023 Community Appearance Index on July 15, 2023. Beth Woodcock seconded, and the motion passed.

8. Rebranding Proposal

Keep Abilene Beautiful Coordinator, Jennifer Pacheco reported on a proposal she received from a local advertising agency. With the board's input the marketing committee will refine the proposal and report back to the board. No action was taken for this item.

ADJOURNMENT:

9. Committee Meetings are the Week of 15th to 19th.

The next KAB board meeting is scheduled for Wednesday June 14, 2023, at 4:00 pm. There being no further business, the meeting was adjourned.