

Minutes
Mayor's Council on Physical Fitness
December 10, 2008
4:00 PM
Abilene City Hall
Basement Conference Room

The Mayor's Council on Physical Fitness met on December 10, 2008 in the Basement Conference Room of City Hall, 555 Walnut, Abilene, Texas 79601. Liz Rotenberry, Chairperson, was present and presiding. Mayor's Council on Physical Fitness members present were: Bill Horn, Joy Hedges, Pug Parris, Ralph McCleskey, Mary Herron, and Dan Munton. Also present were Chris Kyker, Ex-Officio, Christina Conklin, Texas Round-Up; ; Lenka Wright, David Vela, Tony Neitzler; Kelley Messer, and Audria Hammond – City of Abilene Staff.

1. Call to Order

The meeting was called to order at 4:12 pm by Liz Rotenberry, Chairperson.

2. Guest Speaker: Christina Conklin, Texas Round-up

Chris Kyker, Ex-Officio member, introduced Christina Conklin of the Texas Roundup In Austin Texas to the Council.

The Texas Round-up was launched in 2004 by Governor Rick Perry as a statewide Fitness initiative and 10K race to motivate and encourage Texans to become more Active and to incorporate healthy choices in their daily lives. Today, the Texas Round-up is an independent, not-for profit organization working to improve the Health of Texas through education and promotion of physical activity and healthy Living.

She shared with the Council information regarding the Texas Round-Up program.

3. Approval of Minutes: November 12, 2008 Meeting

Approval of the November 12, 2008 Meeting were tabled.

4. Announcements

a) Certifications for Open Meeting Training

Ms. Rotenberry reminded Council members to complete the Open Meetings training and to forward their certificates to Audria Hammond.

b) Conflict of Interest Forms

Kelley Messer stated that situations regarding conflict of interest should be handled on a case by basis.

c) Selection of Vice-Chairman

Pug Parris was selected as Vice-Chairman until the end of May 2009. She will then become Chairman.

Dennis O'Connell will serve as Vice-Chairman at the end of May 2009.

5. Status Reports

a) Budget

Lenka Wright updated the Council on the status of the budget. (Exhibit B)

b) Website

Ms. Wright informed the Council that Requests for Proposals (RFPs) have been sent to seven vendors. Awards will be given by January 26, 2009

c) Marketing/Advertising

Ms. Wright stated that she is in the process of providing the RFP for Marketing/Advertising.

d) Revenue Plan

Ms. Wright noted that the Revenue Plan would be a part of the Marketing plan and would be included in the RFP.

6. Sponsored Event Evaluation

a) Abilene Runners Club Turkey Trot

Ms. Wright presented the evaluation submitted by the Abilene Runners Club for the 2008 Turkey Trot. (Exhibit C)

Bill Horn shared that the event was a success. He presented the Council with a t-shirt for the event.

7. Mayor's Council on Physical Fitness Forms

a) Guidelines

b) Sponsorship Application

c) Application Review Process

Ms. Wright presented copies of the Guidelines, Sponsorship Application and the Application Review Process. (Exhibit C)

8. Upcoming Events

a) Active Texas Summit

The Active Texas Summit is set for January 13, 2009 in Austin Texas. Joy Hedges, Liz Rotenberry, and David Vela will attend.

b) Mayor's Roundup 5K Run/Walk/Wheelchair

The Mayor's 5K Run/Walk/Wheelchair event is tentatively set for April 4, 2008. Winners will be sent to the Governor's 5K Run/Walk in Austin.

9. Mayor's Council on Physical Fitness Workshop

Ms. Rotenberry stated that plans are in works for a Council Workshop in January. Lunch will be provided.

10. Adjournment

The meeting was adjourned at 5:20 pm.