

**Minutes
Mayor's Council on Physical Fitness
Regular Meeting
January 12, 2011
Abilene City Hall
Basement Conference Room**

The Mayor's Council on Physical Fitness met on January 12, 2011 in the Basement Conference Room of City Hall, 555 Walnut, Abilene, Texas 79601. Dennis O'Connell, Chairperson, was present and presiding. Members present were Bill Horn, Kris Dawson, Cheryl Edgar, Ron Richert, and Deonna Shake. Also present were Barbara Boen, Kelley Messer, and Audria Hammond - City of Abilene staff.

1. Call to Order

Dennis O'Connell, Chairperson called the meeting to order at 4:00 pm after determining a quorum.

2. Minutes: Approval of Minutes of July 19 regular meeting and workshop and August 11 and September 8 regular meeting

Minutes of July 19 regular meeting and workshop and August 11 and September 8 regular meetings were tabled.

3. Staff Liaison report

a) Mentoring log to DSHS (September, October, November, December 2010)

Barbara Boen, Staff Liaison, presented the Mentoring Log submitted to the Department of State Health Services for September, October, November, and December 2010.

Phase III Mentoring Activities

September, 2010

SECTION II PERFORMANCE MEASURES

Measure 1 – Mentor other cities by hosting representatives of those cities, answering their questions and providing follow up guidance and coaching via phone, email or fax regarding the development and implementation of those cities' Mayoral Fitness Councils and work plans.

- September 2, Shaun Rao from the City of Sugar Land contacted staff liaison Barbara Boen to ask about the types of contract and the policies enacted by the City of Abilene when creating the city's Mayor's Council on Physical Fitness, specifically website creation. Barbara sent the IN-Focus Professional Services contract, the Proposals RFP, the website goals, the City Council resolution creating the Mayor's Council on Physical Fitness and the resolution changing the size of the council.
- September 7, Terrie Gorney, Vice President Shape Up Sugar Land emailed to inquire about myfitnessabilene.com. Who developed it, what works best, what changes we believe would work better or enhance the site. Staff liaison

Barbara Boen responded to Ms. Gorney with a link to IN-Focus Digital, along with the suggestion she consider contacting Mr. Rao at the City of Sugar Land since they are both working toward the same goal, and provided Mr. Rao's email address and phone number.

- September 10, Terrie Gorney wrote to ask how much the Mayor's Council on Physical Fitness paid for development of myfitnessabilene.com and whether we continue to pay someone to administer the site or do it ourselves. Barbara Boen responded to her questions.
- September 14, 2010, Fred Arnold from Sugar Land called to inquire about myfitnessabilene.com. Staff Liaison Barbara Boen called him back on September 15 and provided personal contact information as well as on two other individuals working on the Sugar Land fitness project.

Phase III Mentoring Activities

October, 2010

SECTION II PERFORMANCE MEASURES

Measure 1 – Mentor other cities by hosting representatives of those cities, answering their questions and providing follow up guidance and coaching via phone, email or fax regarding the development and implementation of those cities' Mayoral Fitness Councils and work plans.

No mentoring activities took place in October, 2010

Phase III Mentoring Activities

November, 2010

SECTION II PERFORMANCE MEASURES

Measure 1 – Mentor other cities by hosting representatives of those cities, answering their questions and providing follow up guidance and coaching via phone, email or fax regarding the development and implementation of those cities' Mayoral Fitness Councils and work plans.

- No mentoring activities during November, 2010.

b) Bottled water

Barbara Boen, Staff Liaison, reported that the bottled water has been received. There are 59 cases on hand. She voiced her appreciation to Jim Bryan, City Emergency Management Manager, for his assistance with picking up the water from the vendor. By picking it up, \$60.00 was saved on the purchase.

Barbara Boen, Staff Liaison, shared the INFocus Digital website Maintenance Report for the period September – November 2010. A Total of 26.5 hours was reported for the period for changes/updates/removals to the website.

4. Discussion and possible action on the following:

a) Favorite Fitness Activity of the Month September “Abilene on the Move Day”/PE Announcements, October Miles for Miracles, November Turkey Trot, December Abilene Martial Arts, January Steamboat Mountain, February Abilene Ice Bowl Disc Golf

Favorite Fitness Activity of the Month September “Abilene on the Move Day”/PE Announcements

In the absence of Mary Herron, Barbara Boen, Staff Liaison, reported that the September 10, 2010 Abilene on the Move Day was a success. AISD elementary schools, Hardin Simmons University, McMurry University, Abilene Christian University and the City of Abilene employees participated in the event.

Favorite Fitness Activity of the Month October Miles for Miracles

Bill Horn reported that there were 500 participants in the Miles for Miracles event with 5 qualifying for the Boston Marathon.

Favorite Fitness Activity of the Month November Turkey Trot

Bill Horn reported that there were more than 900 in attendance at the 7th Annual Runner’s Club Turkey Trot held on Thanksgiving Day, November 25, 2010.

Favorite Fitness Activity of the Month December Abilene Martial Arts

The report for the December Favorite Fitness Activity of the Month – Abilene Martial Arts was tabled as Joy Hedges could not attend the meeting

Favorite Fitness Activity of the Month January Steamboat Mountain

Bill Horn reported that the January Steamboat Mountain Run was well attended.

Favorite Fitness Activity of the Month February Abilene Ice Bowl Disc Golf

Deonna Shake reported the Abilene Ice Bowl Disc Golf had been cancelled. She was working on an event for May 2011.

b) Outstanding Fitness volunteer program

Chair Dennis O’Connell presented the recommendation from the subcommittee for the nomination of Chris Kyker for the Physical Fitness Leadership Award. He noted that Ms. Kyker has a long history of physical fitness promotion on both the local and state level.

On a motion by Bill Horn, seconded by Cheryl Edgar, the Council approved the recommendation of Chris Kyker for the Physical Fitness Leadership Award.

Barbara Boen, Staff Liaison, will check with Mayor Archibald to confirm the date for the award presentation at the City Council Meeting. A news release will be done announcing presentation of the award.

c) Marketing Team activity report

The Marketing Team activity report was tabled.

Bill Horn inquired about the status of sponsorship opportunities on the myfitnessabilene.com website. A meeting will be set up with INFocus Digital to discuss sponsorship opportunities.

A listing of current users was distributed to Council members so that they could contact them to update their information.

d) Public Relations Team activity report

In the absence of Pug Parris, Barbara Boen, Staff Liaison, presented the Public Relations Team activity report. She noted that a request had been from the coordinator of the Steam-n-Wheels Bike Race event to use the Mayor's Council on Physical Fitness logo on the t-shirts for the event.

Kris Dawson informed the Council that the Facebook page is in place. She will get information to Barbara Boen, Staff Liaison. She also requested names for the Friends of Fitness by the next meeting.

e) Physical Fitness Leadership Award Committee recommendations

Chair Dennis O'Connell reported that the Physical Fitness Leadership Award Nomination Form is now on the myfitnessabilene.com website under the tab "Resources".

5. Set next meeting date

The next meeting date was set for February 9, 2011 in the Basement Conference Room of City Hall.

6. Adjournment

Chair Dennis O'Connell adjourned the meeting at 4:35 pm.