

**Minutes
Mayor's Council on Physical Fitness
Regular Meeting
April 13, 2011
Abilene City Hall
Basement Conference Room**

The Mayor's Council on Physical Fitness met on April 13, 2011 in the Basement Conference Room of City Hall, 555 Walnut, Abilene, Texas 79601. Dennis O'Connell, Chairperson, was present and presiding. Members present were Bill Horn, Kris Dawson, Cheryl Edgar, Mary Herron, and Joy Hedges. Also present were Kelley Messer, and Audria Hammond - City of Abilene staff.

1. Call to Order

Dennis O'Connell, Chairperson called the meeting to order at 4:05 pm after determining a quorum.

2. Minutes: Approval of Minutes of July 19 regular meeting and workshop and August 11, 2010, September 8, 2010, January 12, 2011, February 9, 2011, and March 9, 2011 regular meetings

On a motion by Bill Horn; seconded by Cheryl Edgar, minutes of the July 19, 2010 regular meeting and workshop, August 11, 2010, September 8, 2010 January 12, 2011, February 9, 2011, and March 9, 2011 regular meetings were approved.

3. Staff Liaison report

a) Mentoring log to DSHS (March 2011)

In the absence of Barbara Boen, Staff Liaison, Joy Hedges presented the Mentoring Log submitted to the Department of State Health Services for March 2011. She noted that there were no mentoring activities.

Mayor's Council on Physical Fitness
Phase III Mentoring Activities
March, 2011

SECTION II PERFORMANCE MEASURES

Measure 1 – Mentor other cities by hosting representatives of those cities, answering their questions and providing follow up guidance and coaching via phone, email or fax regarding the development and implementation of those cities' Mayoral Fitness Councils and work plans.

- No mentoring activities in March, 2011.

b) Event evaluation form from Anita Vigil

Joy Hedges presented the event evaluation from Anita Vigil for the Steam 'N' Wheels Bike Race event. The Mayor's Council on Physical Fitness donated 200 bottles of water for the event. There were 243 event participants. Two ideas for improving the event for the future were to request more cases of water and to recruit more volunteers.

c) In-Focus Digital activity report for December 2010 through February 2011

Joy Hedges presented the In-Focus Digital Activity report for the period December 2010 through February 2011. She noted that 19 hours were utilized for changes, updates, and removals to the website.

4. Discussion and possible action on the following:

a) Favorite Fitness Activity of the Month:

March Steam 'N' Wheels Bike Race

There was no report for the March Steam "N' Wheels Bike Race event as Deonna Shake was unable to attend the meeting.

April Mayor's 5K Run/Walk/Wheel

Joy Hedges and Bill Horn reported that over 400 have registered to date for the Mayor's 5K Run/Walk/Wheel. This is below year's number for preregistration. The event is on Facebook along with radio, television, and billboard advertising. The event will be chip timed again this year. Sponsors include HEB, Blue Cross, and Hendrick Medical Center. T-shirts are being done by Levrets, Inc. The Fun Run will be underwritten by the Junior League. 15-20 groups will set up booths. The course has been changed because of the street construction on Pine Street. The Fun Run will be contained to Cypress Street. Volunteers have been recruited to assist with the event.

May Disc Golf (*Shake*)Senior Jamboree

The May Disc Golf event has been cancelled.

June Mayor's Hike

Joy Hedges and Pug Parris will lead the Mayor's Hike event. The Hike is scheduled for June 4, 2011. It will be advertised on Facebook. She noted that the turnout for last year's event was great with very little funds spent.

b) Myfitnessabilene.com user contact

Kris Dawson stated that she has completed her user contact list. She noted that when she checked the website, there was very little usage.

Cheryl Edgar stated that she has also completed her user contact list.

Dennis O'Connell and members of his class at Hardin Simmons University completed his user contact list. Contact changes were taken to INFocus Digital to update the website.

c) Request for Support Rescue the Animals/SPCA 5K Run

The Rescue the Animals/SPCA 5K Run is scheduled for May 14, 2011. The Request for Support was for 12 cases of water.

On a motion by Bill Horn; seconded by Mary Herron, the Council approved the request for 12 cases of water with the stipulation that what water is not used be returned.

d) Request for Support presentation by AYSA for Big Country Mudslinger

Jon Smith of the Abilene Youth Sports Authority and Shana Smith of the Abilene Convention and Visitors Bureau presented the request for support for the Big Country Mudslinger event scheduled for September 10, 2011 at Seabee Park. The event is a different kind of fitness event targeting a different audience. Proceeds will benefit the Abilene Youth Sports Authority scholarship fund.

On a motion by Cheryl Edgar; seconded by Bill Horn, the Council approved giving 12 cases of water; \$100 toward the purchase of bananas; and the use of the Mayor's Council on Physical Fitness logo for the event.

e) Marketing Team activity report

Bill Horn stated that there was no Marketing Team activity report.

f) Public Relations Team activity report

There was no Public Relations Team activity report as Pug Parris was unable to attend the meeting.

5. Set next meeting date

The next meeting date was set for May 11, 2011 in the Basement Conference Room of City Hall.

6. Adjournment

On a motion by Cheryl Edgar, seconded by Bill Horn, Chairperson Dennis O'Connell adjourned the meeting at 4:51 pm.