

**Minutes
Mayor's Council on Physical Fitness
Regular Meeting November 9, 2011
Abilene City Hall
Basement Conference Room**

The Mayor's Council on Physical Fitness met on November 9, 2011 in the Basement Conference Room of City Hall, 555 Walnut, Abilene, Texas 79601. Bill Horn, Chairperson, was present and presiding. Members present were Kris Dawson, Mary Herron, Ron Richert, Deonna Shake, and Joy Hedges. Also present were City of Abilene staff: Barbara Boen, Kelley Messer, Callie Harris and Audria Hammond.

1. Call to Order

Bill Horn, Chairperson called the meeting to order at 4:02 pm after determining a quorum.

2. Minutes: Approval of Minutes of September 14 and October 12 regular meetings

Minutes of the September 14 and October 12 regular meeting were tabled.

3. Staff Liaison report (Boen)

Barbara Boen, Staff Liaison, presented the following Staff Liaison report:

- **Event Evaluation**
 - i. **Big Country Mudslinger (September 10)**

The Mayor's Council on Physical Fitness supported the event with a donation of twelve (12) cases of water and \$100.00 for the purchase of fruit and snacks for the participants. There were 857 participants. The average participant age was 22.

ii. 2nd Annual Dyess Jet Fun Run (October 15)

The Mayor's council on Physical Fitness supported the event with a donation of bottled water.

iii. McMurry Kinesiology Klub (October 8)

Bottled water was donated by the Mayor's Council on Physical Fitness for the event. There were 152 participants: 76 males and 76 females. They will work to target more school-age children with special fees and family discount rates for future events.

iv. Abilene Martial Arts Center (October 22)

The Mayor's Council on Physical Fitness donated bottled water for the event. There were thirty participants from the martial arts center – half of the participants were children with the other half adults.

- **Revised Application for Support form**

Ms. Boen presented a draft of the revised Mayor's Council on Physical Fitness Application for Support form. The following changes were made:

- The Wording "Be as specific as possible" about your request was added.
- Deleted "Production of Public Service Announcements" from Type of support requested.
- Deleted "Personal Appearance by Abilene's Mayor and/or members of Mayor's Council (no fee)" from Type of support requested.
- Added "Possible types of support".

Ms. Boen will present an updated application form at the next scheduled meeting.

4. Discussion and possible action on the following:

- **Appointment of Vice Chair for November 2011 through May 2012**

On a motion by Mary Herron; seconded by Deonna Shake, Council members approved the appointment of Ron Richert as Vice Chair for the period November 2011 through May 2012.

- **Request for Support**

i. Update on Abilene Martial Arts Center Request (*Horn*)

The Mayor's Council on Physical Fitness will support the Abilene Martial Arts Kick-A-Thon Event with bottled water

ii. 2nd Annual Dyess Jet Fun Run (*Michelle Stiles*)

The Dyess Elementary PTA will sponsor the 2nd Annual Dyess Jet Fun Run 3K on October 15, 2011 to raise money to purchase technology equipment for the school. They have requested an event sponsorship of \$150.00.

Because the Council was unable to meet, the event was supported with a donation of bottled water.

- **Discuss nominations for Chris Kyker Physical Fitness Leadership Award (event and/or organization)**

Mr. Horn noted that it is time to submit nominees for the Chris Kyker Physical fitness Leadership award. Nominations should be submitted to Barbara Boen, Staff Liaison.

- **Favorite Fitness Activity of the Month:**

October Abilene on the Move day

The Abilene on the Move Day was held on October 12, 2011. Mary Herron reported that there were a total of 2200 Middle School participants. Mayor Archibald and City Hall employees walked for 12 minutes in downtown Abilene. There were 57 participants from Abilene High School. Ms. Herron recommended that the event take place in the month of October of 2012.

Kick-A-Thon

The Council supported the Kick-A-Thon event with bottled water.

November Turkey Trot

Mr. Horn reported that the 2011 "Turkey Trot" sponsored by the Abilene Runners Club is scheduled for Thanksgiving Day, November 24, 2011. The family oriented event began in 2004.

Snap Some Smiles Booth at Marathoning for Miracles

Kris Dawson attended the Marathoning for Miracles event on November 5, 2011. Pictures were taken of the event participants.

December *TBD*

- **Favorite Fitness Activity of the Month for upcoming months**

March 2012: Steam-N-Wheels – March 14, 2012

April 2012: Mayor's 5K

May 2012: Field Day
Senior Jamboree

June 2012: Mayor's Hike

September 2012: West Texas Fair and Rodeo

October: **Abilene On the Move Day**

- **Proposed Mudslinger event discussion**

Joy Hedges asked the Council to consider sponsoring a Mudslinger event. The local event held earlier was well attended.

- **Myfitnessabilene.com/Facebook options**

Callie Harris, City of Abilene Communications/Media Relations Manager reviewed the City's Social Media Agreement with the Council. She recommended that the Mayor's Council Facebook page be separate from the City's page. The use of "Twitter" was also discussed.

- **Activity Report**
 - Marketing Team**
 - Public Relations Team**

There were no reports from the Marketing Team and the Public Relations Team.

5. Set next meeting date

The next meeting date was set for January 11, 2012. There will be no December meeting.

6. Adjournment

Bill Horn, Chairperson adjourned the meeting at 5:04 pm.