

**Minutes
Mayor's Council on Physical Fitness
Regular March 7, 2012
Abilene City Hall
Basement Conference Room**

The Mayor's Council on Physical Fitness met on March 7, 2012 in the Basement Conference Room of City Hall, 555 Walnut, Abilene, Texas 79601. Bill Horn, Chairperson, was present and presiding. Members present were, Kathy Owen, Ron Richert, Deonna Shake, Terri Watkins, and Joy Hedges. Also present were City of Abilene staff: Barbara Boen, Kelley Messer, Callie Harris, and Audria Hammond.

1. Call to Order

Bill Horn, Chairperson called the meeting to order at 4:05pm after determining a quorum.

2. Minutes: Approval of Minutes of September 14, October 12, November 9, January 11, February 8, regular meetings

Minutes of the September 14, October 12, November 9, 2011 and January 11 and February 8, 2012 regular meetings were tabled until the April 4, 2012 regular meeting.

3. Staff Liaison report (*Boen*)

Barbara Boen, Staff Liaison, presented the following Staff Liaison report:

i. Mayor's Hike

The date for the Mayor's Hike has not been finalized.

ii. Living Well/Health and Fitness Jamboree (May 25, 2012)

Pug Parris, former member of the Mayor's Council on Physical Fitness, will host the Mayor's Council's booth at the City of Abilene Senior Citizens Living Well/Health and Fitness Jamboree on May 25, 2012. Water and t-shirts will be handed out. Ms. Boen and Deonna Shake will assist with event.

4. Discussion and possible action on the following:

• Discussion of Goals

Mr. Horn led the discussion of goals for the Mayor's Council on Physical Fitness. Goals discussed included:

- Increased Random Acts of Fitness
- Development of a Junior Mayor's Council on Physical Fitness
- Push-up Challenge
- Community Fitness challenge
- Reach out to those who are not working out
- Fitness Conference/Expo

- **Update Mayor's Council on Physical Fitness Facebook options**

Callie Harris, City of Abilene Communications and Media Relations Manager, reviewed the City's Social Media Policy and User Agreement. She recommended the current Facebook page be deactivated and replaced with a new page. She recommended 2-3 administrators for the page. Kathy Owen will take the lead in getting the new page set up.

- **Favorite Fitness Activity of the Month March Steam 'N' Wheels, April Mayor's Run/Walk/Wheel, May Field Day**

March: Steam "N" Wheels – March 24, 2012 – Bill Horn

April: Mayor's 5K April, 2012 – Joy Hedges

May: Field Day – Cheryl Edgar
Senior Jamboree – May 25, 2012 – Pug Parris/Council Members
Duathlon Hammer Down Du - Kathy Owen

- **Favorite Fitness Activity of the Month for upcoming months**

September: West Texas Fair and Rodeo

October: Abilene On The Move Day

- **Update Proposed Mudslinger/Humocross event discussion**

Discussion on the proposed Mudslinger/Humocross event was tabled until the April 4, 2012 Meeting

- **Activity Report**
 - i. **Marketing Team**
 - ii. **Public Relations Team**

There were activity reports from the Marketing Team and Public Relations Team.

5. Set next meeting date

The next meeting date was set for April 4 2012.

6. Adjournment

Bill Horn, Chairperson adjourned the meeting at 5:15pm.