



**Minutes
Mayor's Council on Physical Fitness
February 19, 2014
4:00 PM
Abilene City Hall
Basement Conference Room**

The Mayor's Council on Physical Fitness met on February 19, 2014, at 4:00pm, in the Basement Conference Room of City Hall, 555 Walnut Street, Abilene, Texas 79601. Vice Chair Kathy Owen was present and presiding. Members present were Kari Williams, Deonna Shake, and Randy Harriman, Mayor's Council on Physical Fitness members. Also present were Cindy Chitwood and Stan Smith, City of Abilene staff.

1. Call to order

Vice Chair Owen called the meeting to order at 4:07 PM after determining a quorum.

Approval of Minutes of October 9, November 13, December 11, 2013, and January 8, 2014 regular meetings

Ms. Shake made the **motion to approve the Minutes of the October 9, November 13, December 11, 2013, and January 8, 2014 regular meetings.** Mr. Harriman seconded the motion; **motion carried.**

2. Promotional Items

Ms. Chitwood distributed MCPF T-shirts for members to pass out during times of seeing fitness in motion.

3. Events

i. Update of Events

- a. Ms. Owen reviewed the Event Evaluation Report submitted from Big Brothers Big Sisters.
- b. Ms. Owen reviewed the Event Evaluation Report submitted from Children's Miracle Network. Ms. Williams informed the council that participation was down; however, it was a good event, it went well, and

they raised a good amount of money for CMN. It was their 4th or 5th year, and they are still learning what works well and where there is room for improvement for upcoming years.

- c. Ms. Chitwood reviewed the status of the upcoming Mayor's 5/10K, scheduled for Saturday, April 12, 2014. Board members should be at Civic Center by 8am that Saturday to assist in the event, due to this event being the one annual fundraiser for the MCPF. She informed the council of upcoming advertisements on Suddenlink's cable channels, billboards, PSAs, and morning news show appearances that are planned in order to get the word out about our event.

ii. **Reminder to new board members**

- a. Ms. Owen reminded new board members that the submission of their on-line training regarding the Open Meetings Act and Public Information Act is past due.
- b. Ms. Owen reminded new board members to submit their Bios in order to upload to the MCPF Facebook page.

4. **Discussion and possible action items for events**

i. **Request for Support**

- Key City Hockey Association – Jonathon Spencer, Asst. League Director was present to inform the council of more details regarding his cause. A review of his Request for Support Form was completed. The purpose of their event, the West Texas Charity Hockey Game, is to raise funds and awareness for the Hendrick Children's Hospital. The ACU Hockey team will put on a free youth hockey clinic. The request is for \$500 for giveaways, chuck-a-pucks and hockey stick key-chains. The money raised in their concessions will go towards their league. All other monies raised will go to the Children's Hospital.

Mr. Harriman made the **motion to support the Key City Hockey Association with a \$350 sponsorship amount, to purchase the chuck-a-pucks requested.** Ms. Owen seconded the motion; **motion carried.**

ii. **Revise policy/guidelines for sponsorship of MCPF**

- Mr. Smith discussed discrepancies between our Policy Guidelines and past practices.
- In order to realign the Mayors Council on Physical Fitness Policy Guidelines with practices, there was a motion made to adjust the Policy Guidelines in the following areas:

Mr. Harriman made the **motion to recommend to the City to change the Policy Guidelines to show \$500 as a maximum amount for a sponsorship.** Ms. Shake seconded the motion; **motion carried.**

Ms. Williams made the **motion to recommend to the City to change the Policy Guidelines by removing the Advertising portion** due to not having an individual website to sell advertising spaces for. Ms. Shake seconded the motion; **motion carried.**

5. Next meeting date

The next meeting date is set for March 19, 2014, 4:00pm.

6. Adjournment

Vice Chair Owen adjourned the meeting at 5:05 PM.