

Minutes Mayor's Council on Physical Fitness August 13, 2014 4:00 PM Abilene City Hall Basement Conference Room

The Mayor's Council on Physical Fitness met on August 13, 2014, at 4:00pm, in the Basement Conference Room of City Hall, 555 Walnut Street, Abilene, Texas 79601. Chair Kathy Owen was present and presiding. Members present were Heather Williams, Deonna Shake, Lindsay Edwards, and Randy Harriman, Mayor's Council on Physical Fitness members. Also present were Cindy Chitwood and Stan Smith, City of Abilene staff.

1. Call to order

Chair Owen called the meeting to order at 4:05 p.m. after determining a quorum.

Approval of Minutes of May 14, June 11, July 9, 2014 regular meetings

Ms. Shake made the motion to approve the Minutes of the May 14, June 11, and July 9, 2014 regular meeting. Ms. Williams seconded the motion; motion carried.

2. Events

i. Update of Events

- a. Board Members reviewed the event calendar and offered details to add. Ms. Chitwood advised of the additions of the dualthon and the hockey game on September 27th. Ms. Shake advised of the Bike for Kids' Sake confirmed date.
- b. Ms. Chitwood reviewed the Event Evaluation submitted by Rescue the Animals, and the additional items that they submitted showing MCPF's support in the newsletter and newspaper.

c. Ms. Chitwood introduced the City of Abilene's Communications and Media Relations Manager to the board, as she will be an instrumental part in assisting the council with marketing for our events.

3. Discussion and possible action items

i. Mayor's 5/10K

Council discussed the 2014 race/fun run, as well as options for the 2015 event. Ms. Chitwood reviewed with the board the Revenue/Expenses for the 2014 event compared to the 2013 event. It was noted that there is room for improvement on the expense side for future events.

A vote needed to be made on how the balance of the funds would be divided. Ms. Edwards made the motion to leave \$4,000.00 in the account for next year's race, and to transfer the remaining \$3,189.02 to the Mayor's Council on Physical Fitness' account. Ms. Williams seconded the motion; motion carried.

The spreadsheets with race participants broken down by age brackets were reviewed. There is a consensus that there should be some alterations to the breakdown of ages for next year's race/fun run. This will be discussed further in the upcoming months.

A review of the prizes are wanting to be considered also, as well as how long participants are expected to wait for the announcements of winners.

Future meetings will also include the discussion of the benefits/hindrances for continuing with the 10K, in addition to the 5K.

ii. Request for Support

- a. Ms. Chitwood answered questions regarding Age Well Live Well's Fishing Derby scheduled for 8/23/14, and their request for support from the MCPF. It is a free event to the public that initiates activity for all ages in order to become/stay active, instead of sedentary. There will be 3 large tanks stocked with fish for catch and release. Texas Parks & Wildlife will offer Angler education; and the City of Abilene's Recreation Division will have Archery available with instruction. All vendors participating will be offering activities and door prizes throughout the morning. The vendors will not be selling items; they will be on hand to answer questions and communicate to the public about services provided in the Abilene area to assist in our aging population.
 - Mr. Harriman made the motion to approve \$175 for event sponsorship, as well as 10 cases of bottled water for the event's participants. Ms. Shake seconded the motion; motion carried.
- b. There was discussion regarding the request for support for Let's Move Day Abilene. There were questions raised; however, there was no one present from the organization to provide answers.
 - Ms. Shake **made the motion to deny the request for support**. Mr. Harriman seconded the motion; **motion carried**.

iii. Abilene on the Move Day

After discussion, it was decided to try to go with 10 min. on 10/10 at 10. There will be more discussed in next month's meeting regarding getting in with the schools for involvement, as well as promoting for City of Abilene employees' involvement.

It was discussed to possibly have prizes available, such as free registration for the Mayor's 5/10K in the spring.

There is a desire to create a "Mini-MCPF" with children from the schools to become active in the MCPF.

This item will be placed on next month's agenda for further discussion and possible action.

iv. Mayor's Hike

Possible dates were mentioned to have the hike, Nov. 1st and Nov. 8th. The venue will need to be discussed further, as there may be problems with carrying it out in the previous venue due to private property concerns. Ms. Mazzarelli will be requesting Mayor's availability for a preferred date.

This item will be placed on next month's agenda for further discussion and possible action.

v. MCPF's 2014 Goals

Chair Owen made the motion to table the 2014 Goals until next month's meeting. Mr. Harriman seconded the motion; motion carried.

4. Next meeting date

The next meeting date is set for September 17, 2014, 4:00pm.

5. Adjournment

Chair Owen adjourned the meeting at 5:35 p.m.