



**Minutes
Mayor's Council on Physical Fitness
September 17, 2014
4:00 PM
Abilene City Hall
Basement Conference Room**

The Mayor's Council on Physical Fitness met on September 17, 2014, at 4:00pm, in the Basement Conference Room of City Hall, 555 Walnut Street, Abilene, Texas 79601. Chair Kathy Owen was present and presiding. Members present were Heather Williams, Deonna Shake, Lindsay Edwards, and Kari Williams, Mayor's Council on Physical Fitness members. Also present were Cindy Chitwood and Stan Smith, City of Abilene staff.

1. Call to order

Chair Owen called the meeting to order at 4:16 p.m. after determining a quorum.

Approval of Minutes of August 13, 2014 regular meeting

Ms. Edwards made the **motion to approve the Minutes of the August 13, 2014 regular meeting**. Ms. H. Williams seconded the motion; **motion carried**.

2. Events

i. Update of Events

- a. Board members reviewed the upcoming events on the calendar and added Buddy Walk 1-Mile for Oct. 11th, Tour De Ted for Oct. 18th, and Steamboat Challenge Run for Oct. 25th.
- b. Ms. Chitwood requested the assistance of one other volunteer to help man one of the water stations for the Abilene Recreation Division's Duathlon, and to remind volunteers to be at Nelson Park at 8:00 a.m. on Sept. 27th.
- c. Board members reviewed the Event Evaluation submitted by Abilene Disc Golf Association. They were excited to see growth in participation.
- d. Board members reviewed the Event Evaluation submitted by Age Well Live Well. They were pleasantly surprised to see the participation numbers as high as they were for a first year event. Ms. Chitwood

advised that AWLW did return the surplus of nearly a full case of bottled waters, short of two; and they hung the MCPF's banner out at Frontier Texas for the event as well.

3. Discussion and possible action items

i. **Abilene on the Move Day**

Scheduled for 10 min. on 10/10 at 10, there was more discussion regarding getting in with the schools for involvement, as well as promoting for City of Abilene employees' involvement.

It was discussed to possibly have prizes available, such as free registration for the Mayor's 5/10K in the spring, overall male and overall female from each school participating.

Ms. Shake accepted the task of preparing a letter to be sent to the schools requesting their participation.

Ms. Chitwood accepted the task of preparing a spreadsheet with all of the elementary schools in order to split up the schools per board member. It was decided to send the invitations for participation to grades K-5 throughout AISD, WISD, and Private Schools in the city of Abilene. Board members will also distribute a couple of t-shirts to each school for teachers/staff to award to students that day.

ii. **Mayor's Hike**

Different dates were reviewed from Mayor Archibald's calendar. The only possibility to hold the hike with Mayor present was Nov. 1st; however, we received notice today that he would not be available that day either.

There was discussion of possibly holding a fall event in place of the hike, such as a downtown cycling event. Further discussion of this possibility will be continued at a later date.

Ms. Shake made the **motion to not hold the event without the Mayor being able to be present, and cancel the Mayor's Hike for this year again.** Chair Owen seconded the motion; **motion carried.**

iii. **Mayor's 5/10K**

Council discussed options for the 2015 event.

a. New age brackets were discussed amongst board members, and decided on for the 2015 event in order provide more recognition for winners.

Ms. Shake made the **motion to break up the age groups for the race in the following manner:**

- | | |
|---------------|---------------|
| ▪ 8 & under | ▪ 40 – 44 yoa |
| ▪ 9 – 12 yoa | ▪ 45 – 49 yoa |
| ▪ 13 – 17 yoa | ▪ 50 – 54 yoa |
| ▪ 18 – 24 yoa | ▪ 55 – 59 yoa |
| ▪ 25 – 29 yoa | ▪ 60 – 64 yoa |
| ▪ 30 – 34 yoa | ▪ 65 – 69 yoa |
| ▪ 35 – 39 yoa | ▪ 70 & above |

- Ms. Edwards seconded the motion; **motion carried.**
- b. There was discussion about keeping the new 10K with the 5K again, or removing this extra event for the upcoming year's race. There was no decision made; however, consensus seemed to follow the pattern of keeping both events for the 2015 Race. A final decision will be made during a future board meeting whether to have only a 5K or have the 5K and 10K together again, as well as if the 10K is kept, if there should be different entry fees for the 5K and the 10K.
 - c. Ms. Chitwood requested that the board members review the last 2 years' expenses to see if there might be better opportunities for purchases for the 2015 Race.
 - d. Leah is prepared to coordinate the marketing for the race as last year. It was discussed to possibly add in to our marketing information that we will have new age brackets, as well as prizes in order to entice participation.
 - e. Ms. Chitwood requested that the board members begin considering the types of prizes that may be awarded to winners, as well as the breakdown of winners to be awarded.
 - f. It was discussed that meetings need to be coordinated with the Runners Club for this event in order to discuss preparation, age brackets, winners to be awarded, and wait-times for announcement of winners.
 - g. Ms. Chitwood will look into gathering information regarding possible dates for the race from the Civic Center and downtown entities, so that a date can be set during the next meeting.

iv. **Request for Support**

- a. Mallory Ashford and Mark Spurlock, representatives from the agency, were present to speak on behalf of Big Brothers Big Sisters and their approaching event, Bike for Kids' Sake, scheduled for October 4, 2014. They answered questions and offered information to the board regarding what their event consists of, about the growth from year to year, and how the money raised is used, that it goes directly to Abilene matches. Ms. Edwards made the **motion to approve \$500 for event sponsorship.** Ms. K. Williams seconded the motion; **motion carried.**

4. Next meeting date

The next meeting date is set for October 15, 2014, 4:00pm.

5. Adjournment

Chair Owen adjourned the meeting at 5:28 p.m.