

RESOLUTION NO. 52-2023

A RESOLUTION OF THE CITY COUNCIL, CITY OF ABILENE, TEXAS, AMENDING ARTICLE V, "COMMUNITY SUPPORT POLICIES," OF THE CITY COUNCIL'S GOVERNING PRINCIPLES, RULES OF PROCEDURE, AND COUNCIL POLICIES

WHEREAS, on January 14, 2021, by Resolution 05-2021, the City Council adopted its Governing Principles, Rules of Procedure, and Council Polices: and

WHEREAS, Article V, Community Support Policies, provides a list of City Sponsored Events which receive financial or in-kind benefits from the City of Abilene; and

WHEREAS, since the adoption of Resolution 05-2021, the City of Abilene has entered into a Professional Services Management Agreement with ASM, which provides that the City of Abilene may establish up to ten (10) sponsored events at the Abilene Convention Center; and

WHEREAS, the City Council has reviewed its prior established list of City Sponsored Events and desires to amend that list.


NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ABILENE, TEXAS:

Part 1. That Article V, "Community Support Polices" of the City Council's Governing Principles, Rules of Procedures, and Council Policies, is amended as set forth in the attached Exhibit A.


Part 2. That this Resolution is effective immediately upon adoption.

ADOPTED AND APPROVED this 9th day of March, 2023.

ATTEST:



Kaitlin Richardson, Deputy City Secretary



Anthony Williams, Mayor

APPROVED:


Stanley Smith, City Attorney

Article V - Community Support Policies

5.1 City Sponsored Events (Council Policy Statement 2016-003 - adopted 09/22/2016, Amended by Resolution 05-2021, Amended by Resolution 52-2023)

5.1.1 Purpose

The purpose of this policy is to identify which special events will receive financial or in-kind benefits from the City of Abilene.

5.1.2 Policy and Procedure

(a) The following special events are of a character or nature that benefits the entire community, provides substantial economic impact or are of a significant cultural importance to warrant financial or in-kind benefits:

SPONSORED EVENT	SPONSORSHIP TYPES	SPONSORED EVENT	SPONSORSHIP TYPES
Abilene Chamber Events	1, 2, 3, 5	Juneteenth (all events)	1, 2, 3, 4, 5, 6, 7
Airfest	11	LULAC Tournament	1, 2, 5
CALF Festival	1-12	MLK Banquet	1, 12
Barrio Sancudo Reunion	1, 2, 4, 5, 6, 7	MLK March and Procession	1, 2, 3
Business Expo	1, 12	Neighborhood Cleanups	5, 9, 10, 11
Business Mercado	1, 12	NCCIL Events	1, 5, 8
Christmas Lights Parade	1, 5, 8, 9	Special Olympics	1, 2, 3, 11
Claudie Royals Day	1, 12	Texas Mission of Mercy	1, 3, 12
Cruise Night	5	United Way Events	1, 2, 5, 8, 11
Cultural Affairs - 2 events	1-11	Veterans Day Parade	1, 3, 5, 8, 9

Dyess AFB Special Events	1, 2, 3	West Texas Fair	5, 9
Friends of the Abilene Public Library Book Sale	1, 12	West Texas Fair Parade	1, 5, 8, 9
Fourth of July Fireworks	1, 2, 3, 5, 8, 9	Western Heritage Classic	5
Freedom Festival	8	Western Heritage Parade	1, 5, 8, 9
HEB Feast of Sharing	1, 3, 5, 12	Western Heritage Rodeo	1, 2, 9
High School Rodeo	5	World's Largest BBQ	1, 5, 12
Juneteenth Banquet	1, 12		

(b) The City of Abilene offers the following sponsorship types:

1. Permit fees are waived
2. Venue rental fees are waived
3. Event specific Police and Fire services are provided free of charge
4. Port-a-lets
5. Solid waste services
6. Temporary outdoor lighting
7. Electrical generation
8. Traffic Control/Barricades
9. Street Sweeping
10. Promotion and Advertising
11. City labor as authorized by the City Manager
12. Abilene Convention Center

(c) The City Manager is authorized to approve free or reduced cost solid waste services to neighborhood associations to assist with City coordinated neighborhood cleanups.

(d) Nothing in this policy limits or otherwise prohibits the City Manager from denying a request for event sponsorship. If in the opinion of the City Manager, an event listed on this sponsorship list is making an unreasonable request of City resources, the City Manager may deny that request. Any denial by the City

Manager may be appealed to the City Council, if written notice of appeal is submitted to the City Manager at least 30 days prior to the event.

(e) The City Manager is authorized to extend city sponsorship types to new special events upon the written request of the event organizer. Said requests must be submitted at least 90 days prior to the event. The City Manager shall accept or reject the request in writing within 30 days of receiving the written request from the event organizer. Any denial by the City Manager may be appealed to the City Council if written notice of appeal is submitted to the City Manager at least 30 days to the event.